

# Machine learning tools for model fitting, comparison, and discovery

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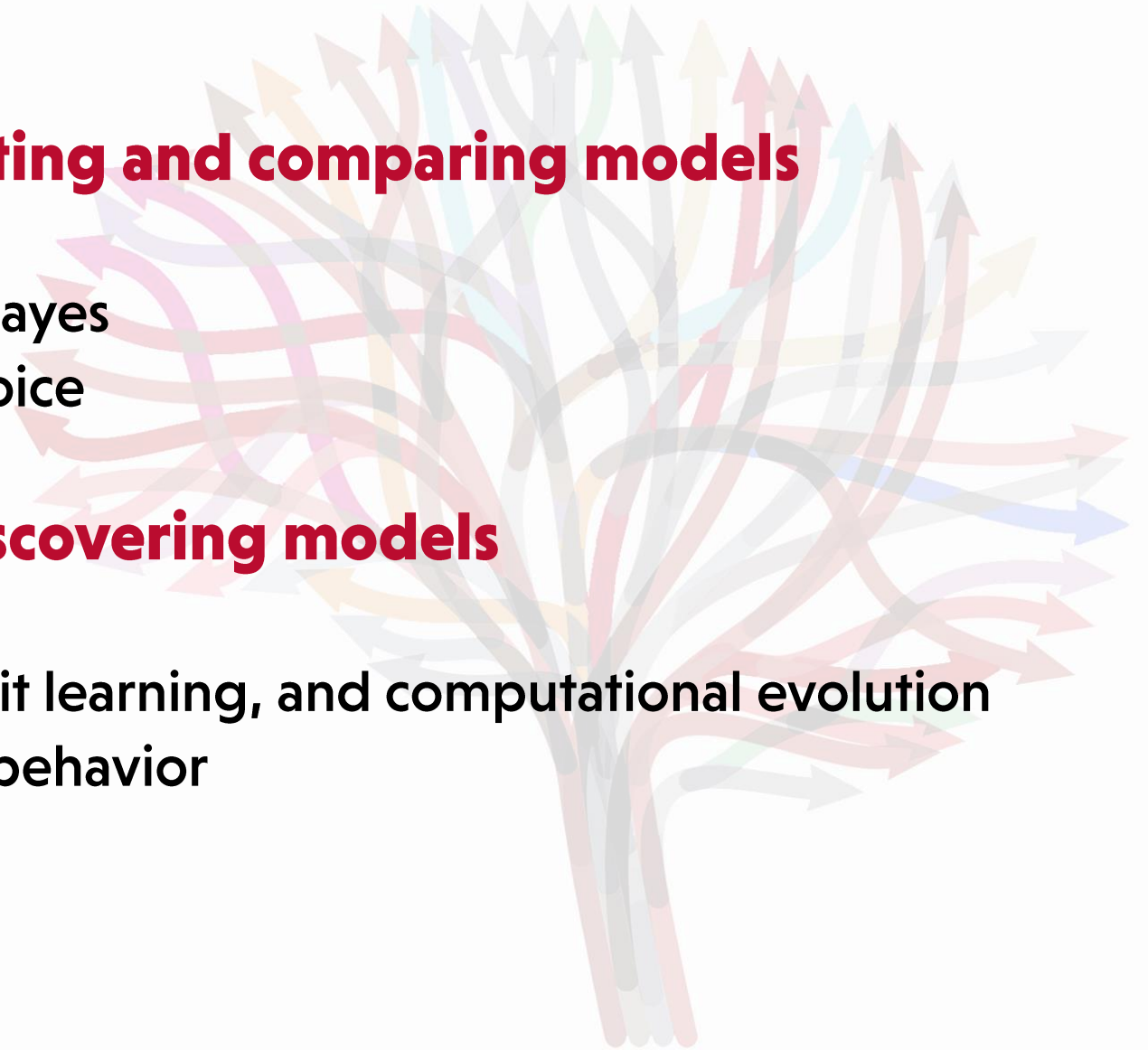
UIUC Quantitative Psychology

October 16, 2024



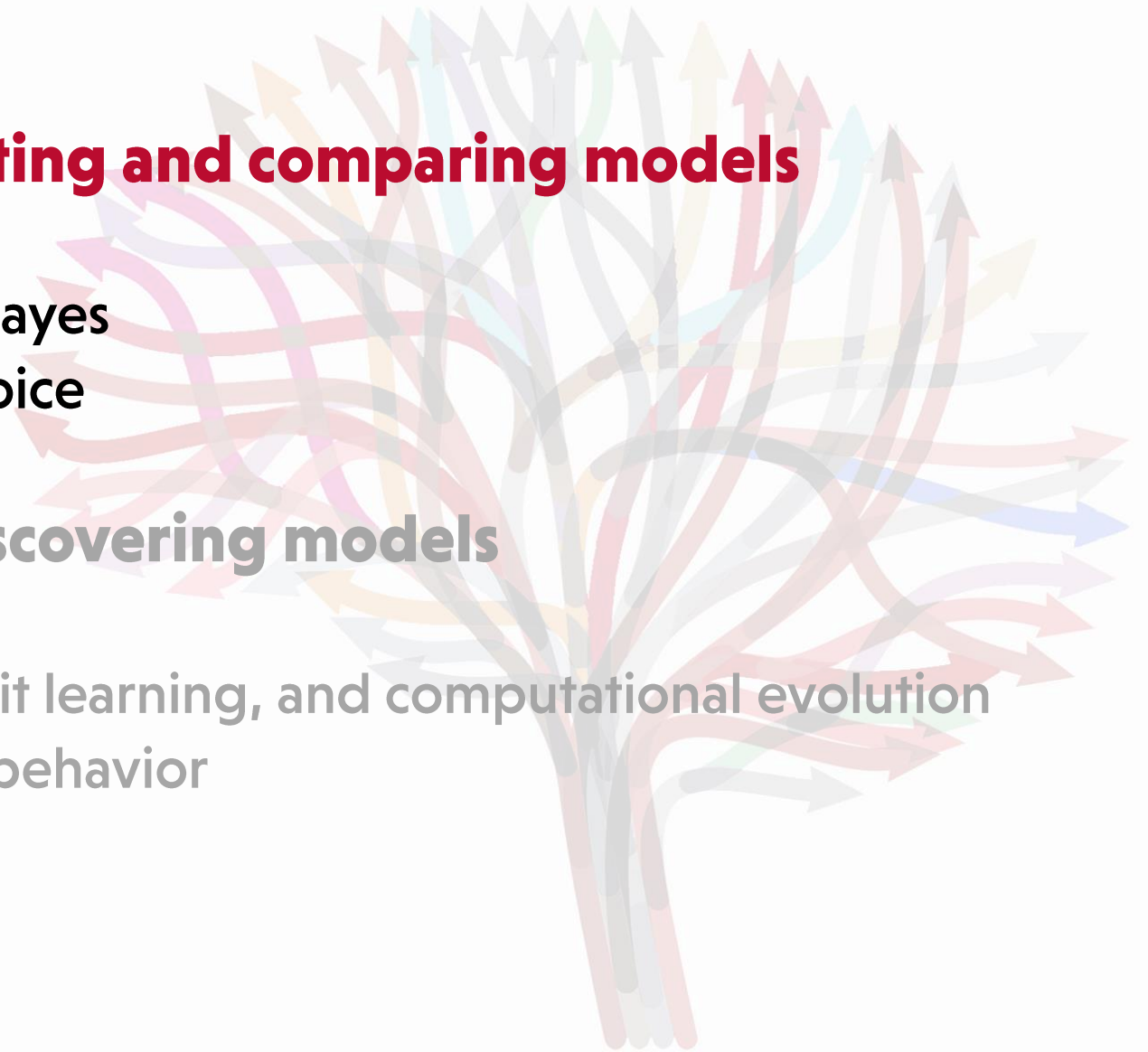
# Outline

- Machine learning tools for **fitting and comparing models**
  - Issues with current approaches
  - Comparison with hierarchical Bayes
  - Illustration in intertemporal choice
- Machine learning tools for **discovering models**
  - Autoencoders, clustering
  - Reinforcement learning, explicit learning, and computational evolution
  - Application to procrastination behavior
- Future directions



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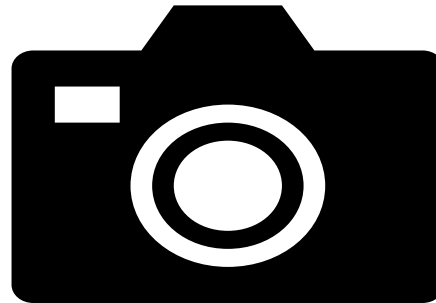


# Generative modeling

- Best way to understand something and predict what it does is to know how it works (**generative / process model**)
  - Goes a bit deeper than descriptive statistical models (regression, ANOVA, etc.) that summarize the patterns of observations

## Description

- Takes pictures
- Transmits pictures to computer
- Lightens photographs that were taken in low light conditions



## Mechanism

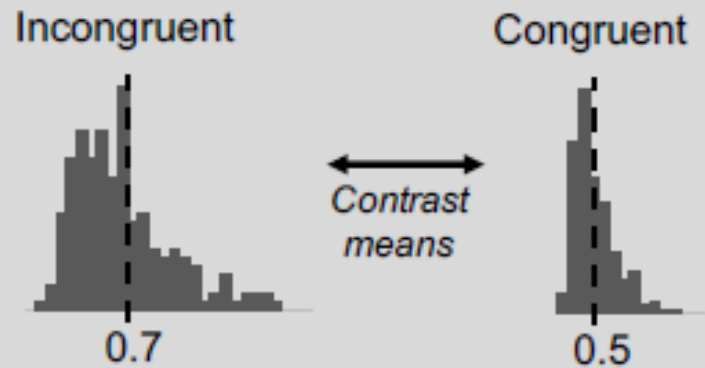
- Focuses light onto internal mirrors
- Codes light & sounds as data
- Sensor evaluates lighting to adjust aperture, ISO, shutter speed

### **Better reliability and validity:**

Haines, N., Kvam, P. D., Irving, L. H., Smith, C., Beauchaine, T. P., Pitt, M. A., Ahn, W.-Y., & Turner, B. M. (in press). A tutorial on using generative models to advance psychological science: Lessons from the reliability paradox. *Psychological Methods*.

## Summary Statistic Approach

### **Heuristic Behavioral Model:**



### **Weak Statistical Inference:**

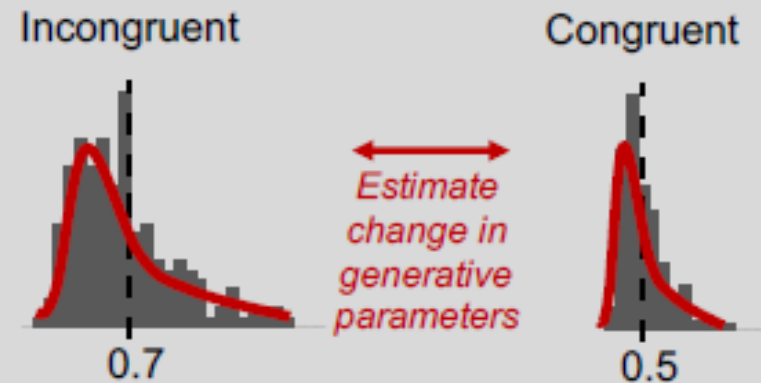
- The manipulation caused a .2 second change in mean response time.

### **Theory-description gap:**

- The heuristic behavioral model provides no mechanism to explain the observed changes in data.
- Only verbal/conceptual interpretations to inform theory and guide future research.

## Generative Model Approach

### **Theoretically Motivated Behavioral Model:**



### **Strong Statistical Inference:**

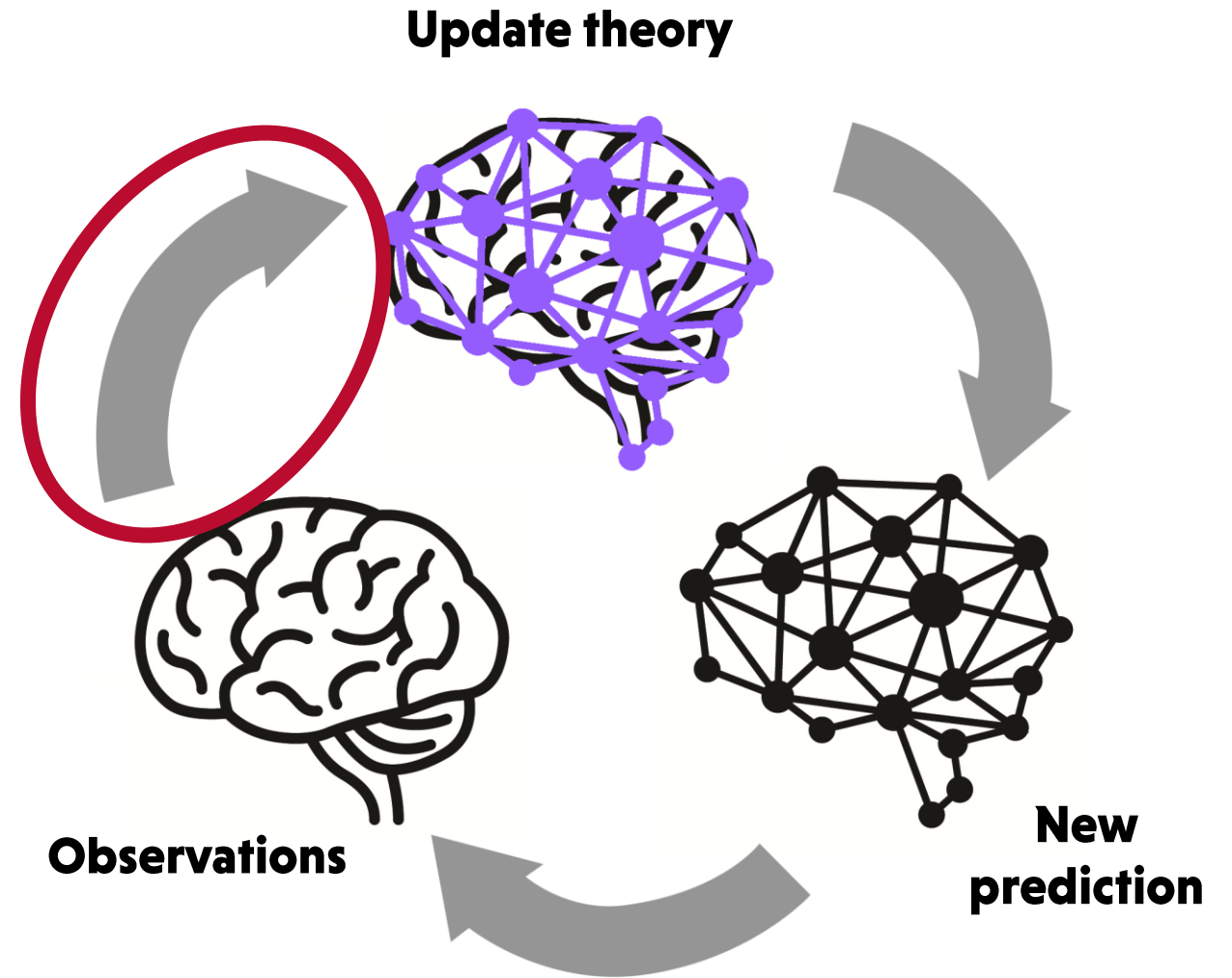
- The manipulation caused an increase in dispersion along with a .2 second change in mean response time.

### **No Theory-description gap:**

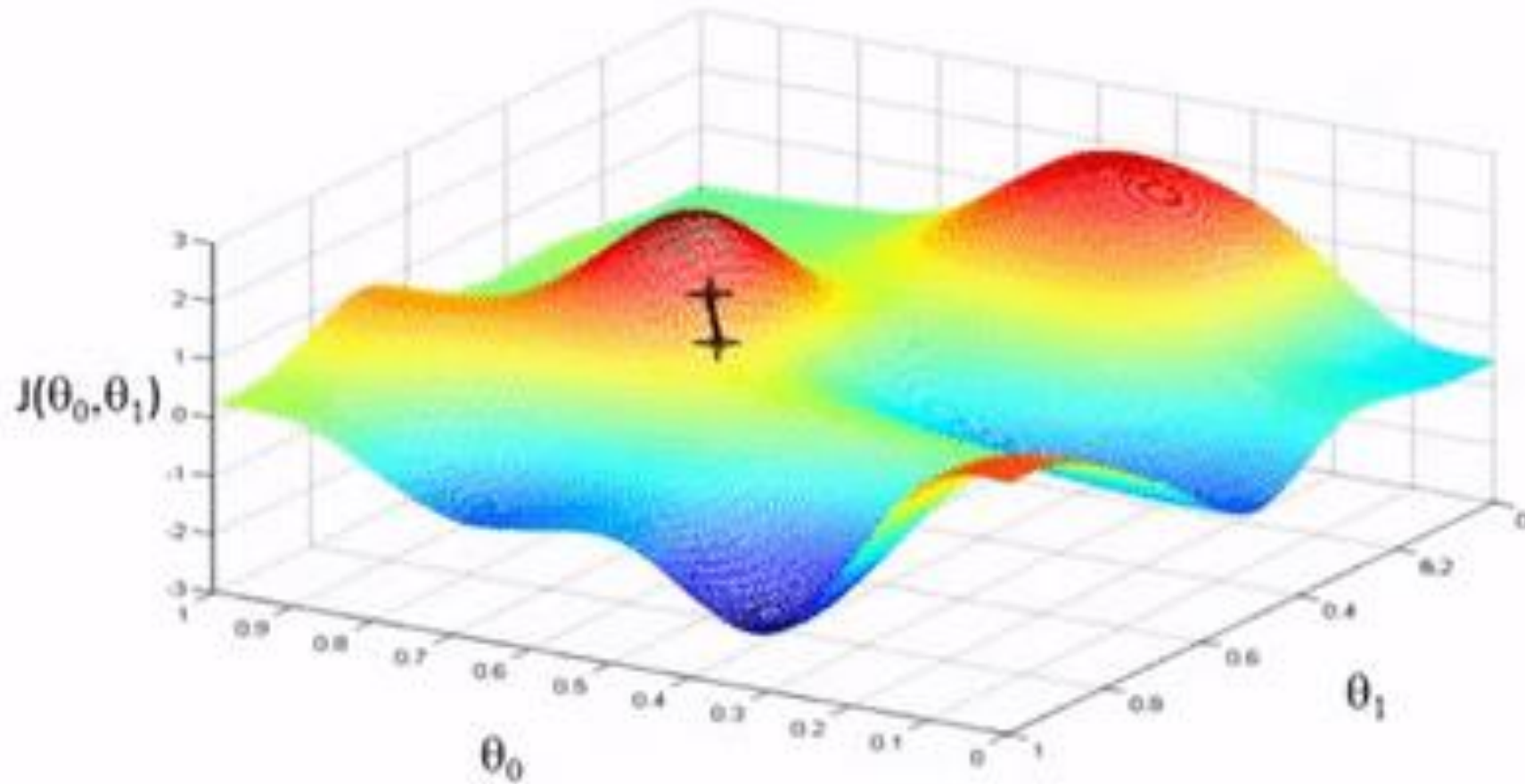
- The generative model model provides an explicit mechanism to explain the observed changes in data.
- Identifying an explicit mechanism informs theory and guides future research.

# Modeling process

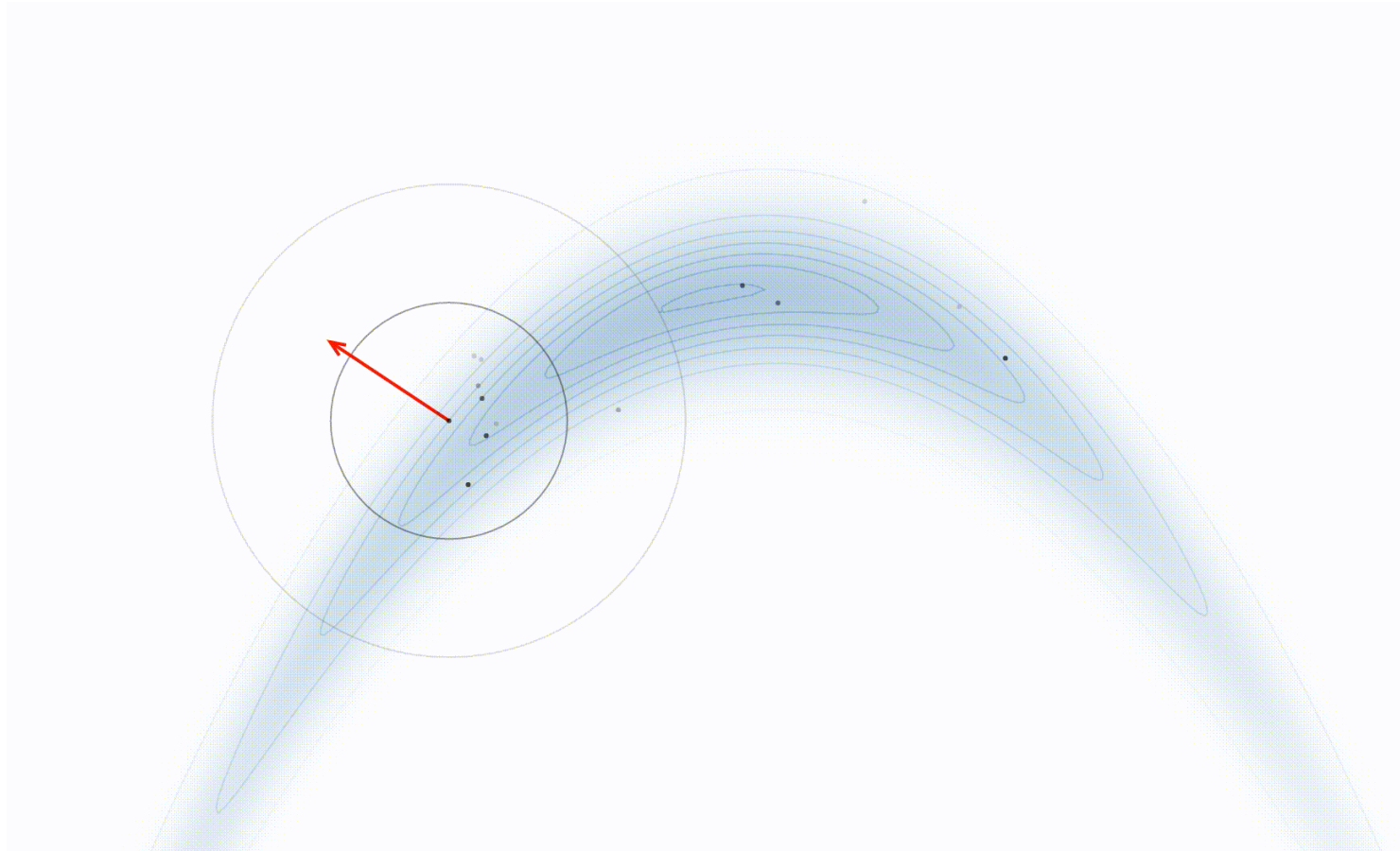
- Can be hypothesis-driven, exploratory, or abductive
- All require us to update our understanding of latent processes based on data
  - Model fitting
  - Model comparison
- Based on **likelihoods**:  
 $\Pr(\text{Data} \mid \text{Model})$



# Maximum likelihood / gradient descent



# Bayesian / MCMC sampling

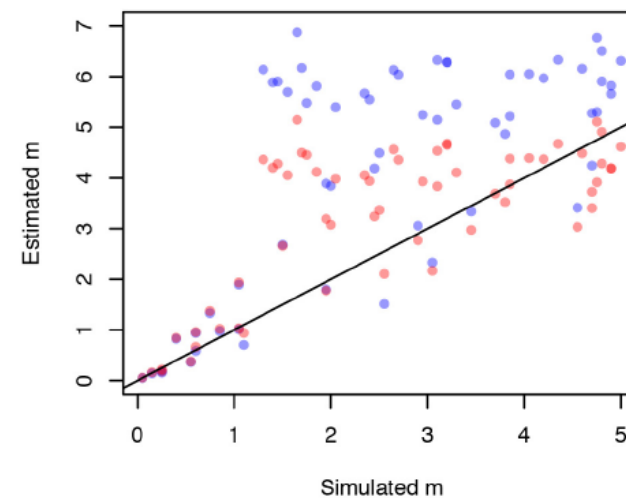
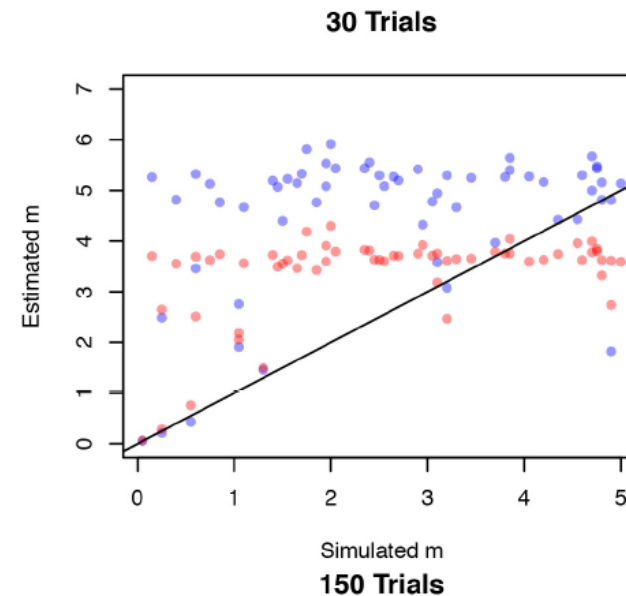
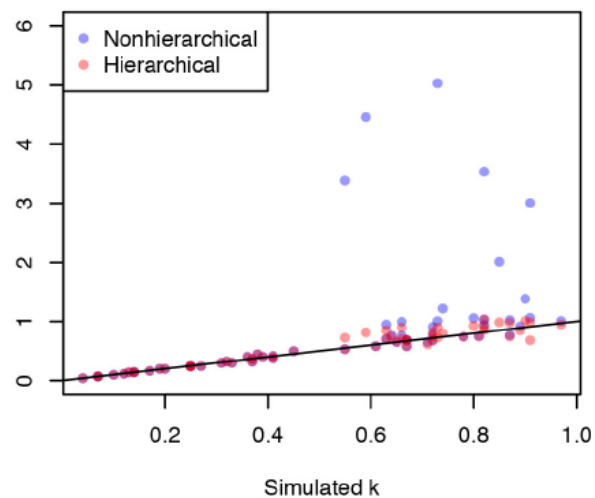
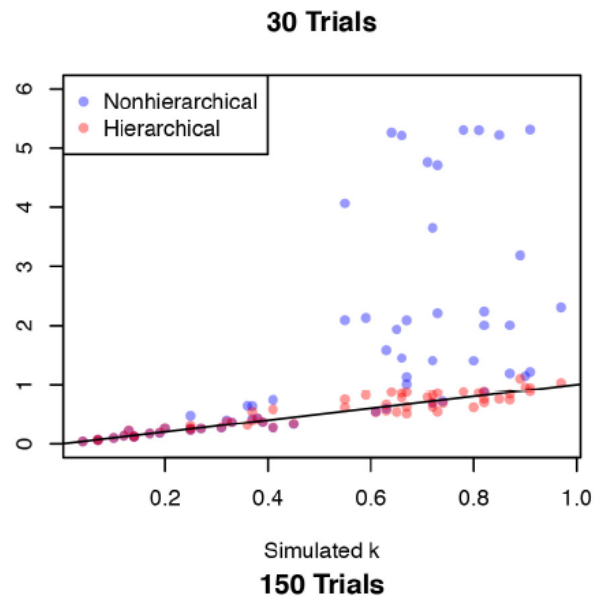




# Hierarchical Bayes

- Better **estimation**
- As compared to maximum likelihood estimation

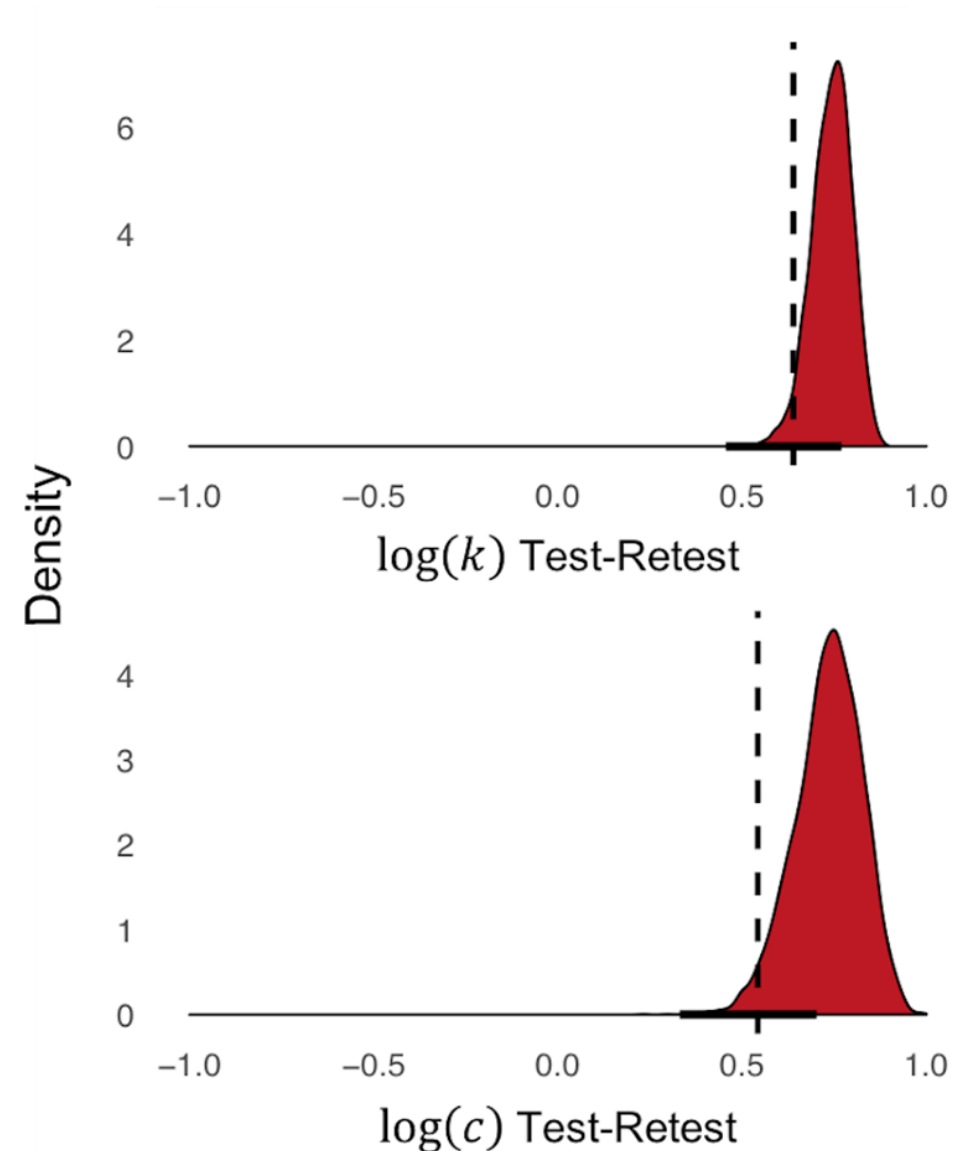
Molloy, M. F., Romeu, R. J., Kvam, P. D., Finn, P. R., Busemeyer, J., & Turner, B. M. (2020). Hierarchies improve individual assessment of temporal discounting behavior. *Decision*, 7(3), 212-224.



# Hierarchical Bayes

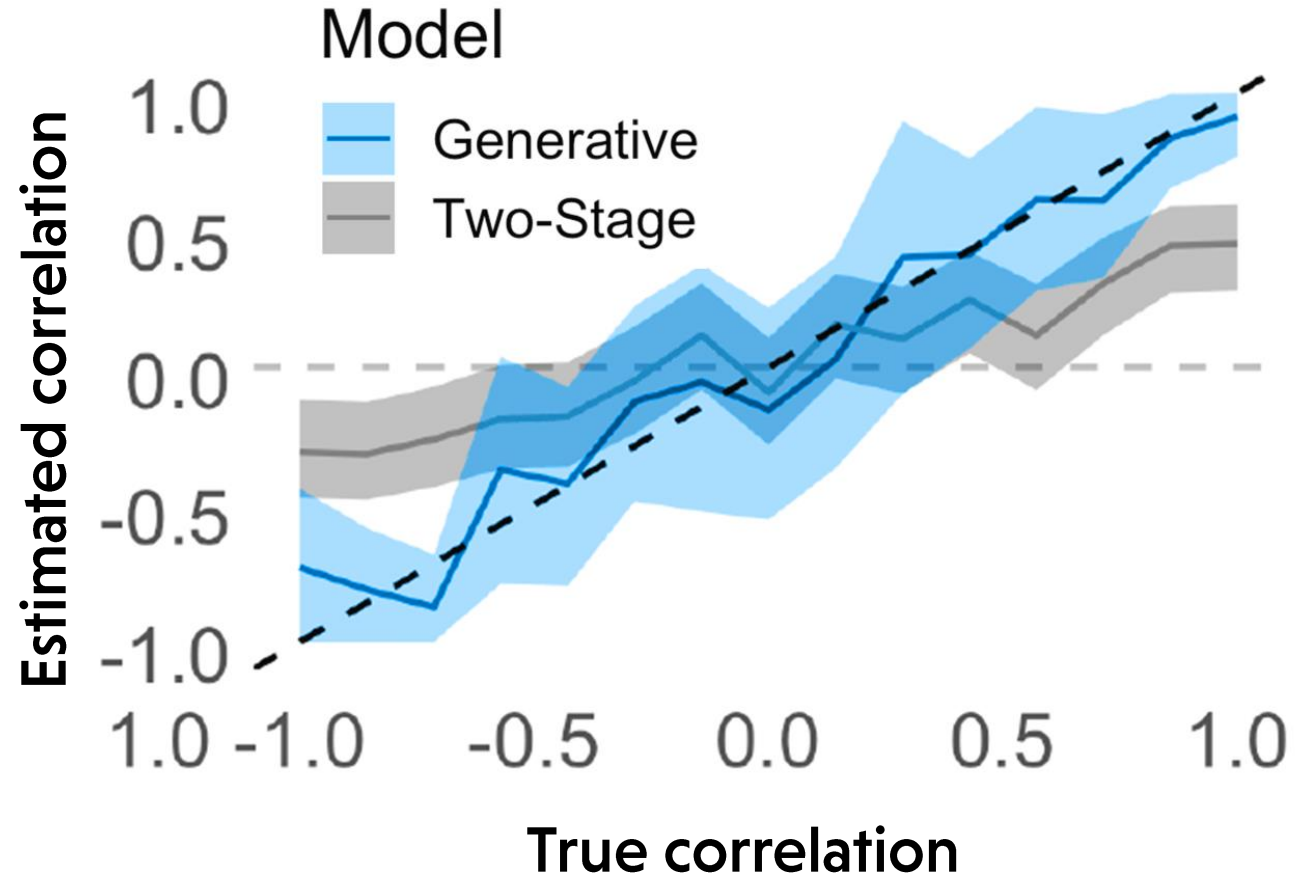
- Better **estimation**
- Better **reliability**
  
- As compared to maximum likelihood estimation

Molloy, M. F., Romeu, R. J., Kvam, P. D., Finn, P. R., Busemeyer, J., & Turner, B. M. (2020). Hierarchies improve individual assessment of temporal discounting behavior. *Decision*, 7(3), 212-224.



# Hierarchical Bayes

- Better **estimation**
- Better **reliability**
- Better **prediction**
  
- As compared to maximum likelihood estimation



Molloy, M. F., Romeu, R. J., Kvam, P. D., Finn, P. R., Busemeyer, J., & Turner, B. M. (2020). Hierarchies improve individual assessment of temporal discounting behavior. *Decision*, 7(3), 212-224.

# Drawbacks & Limitations

- Many models **don't have likelihoods** that make them easy to fit
  - Use PDA or some other approximation of the likelihood
  - Others have multimodal likelihoods that are difficult to explore
- **Slow:** many types of models can take several hours or even days / weeks to estimate (esp. if done hierarchically)
- **Computationally demanding:** need a good computer or even a supercomputer to fit
- **Inaccessible:** implementing & using models requires a high level of coding knowledge and quantitative training

# AI for model fitting

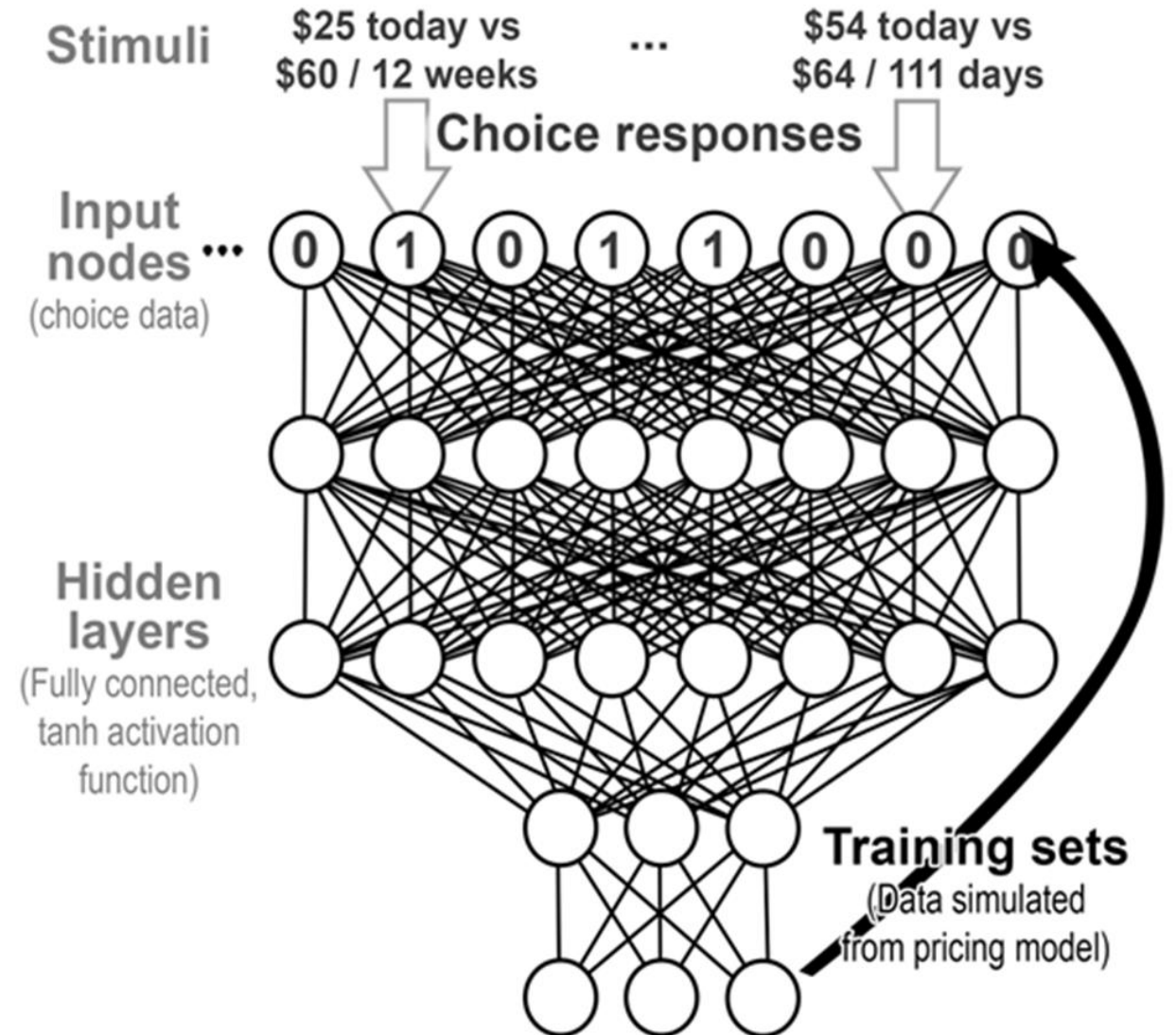
- Teach a machine to do the model fitting for us!
  - **Deep learning** for parameter estimation and model comparison

## Simulation

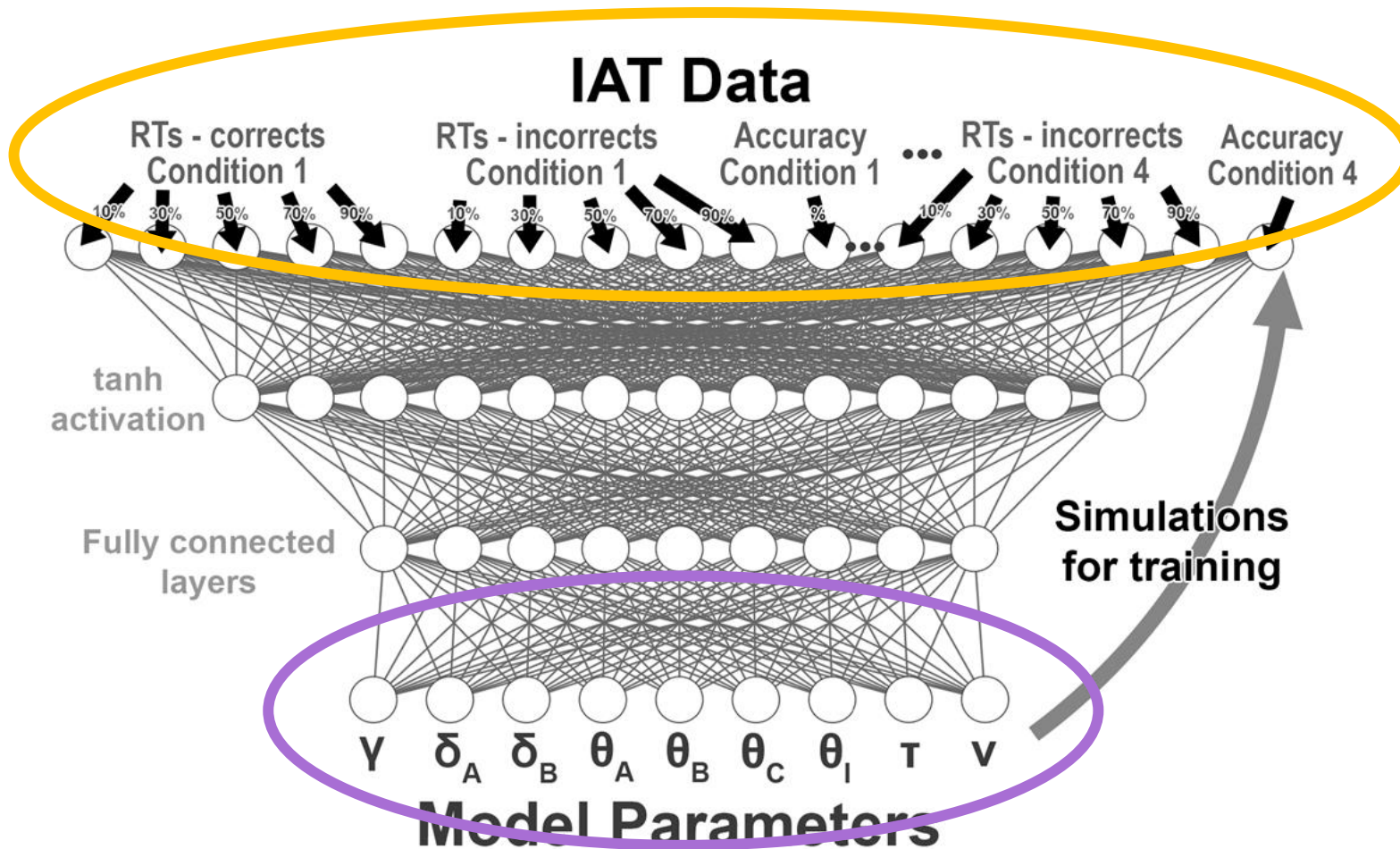
Parameters → Data

## Invert it!

Data → Parameters



# Neural networks for model fitting



- **Inputs:** complete or simple statistical summary of the behavioral data
- **Outputs:** best-fit model parameters (what generated the data?)
  - Can be supplemented with additional networks that estimate error from input data, sample size, best-fit estimates: posterior variance
- Typically found that 3+ hidden layers, decreasing in size, with tanh activation works best

# Example application: intertemporal choice

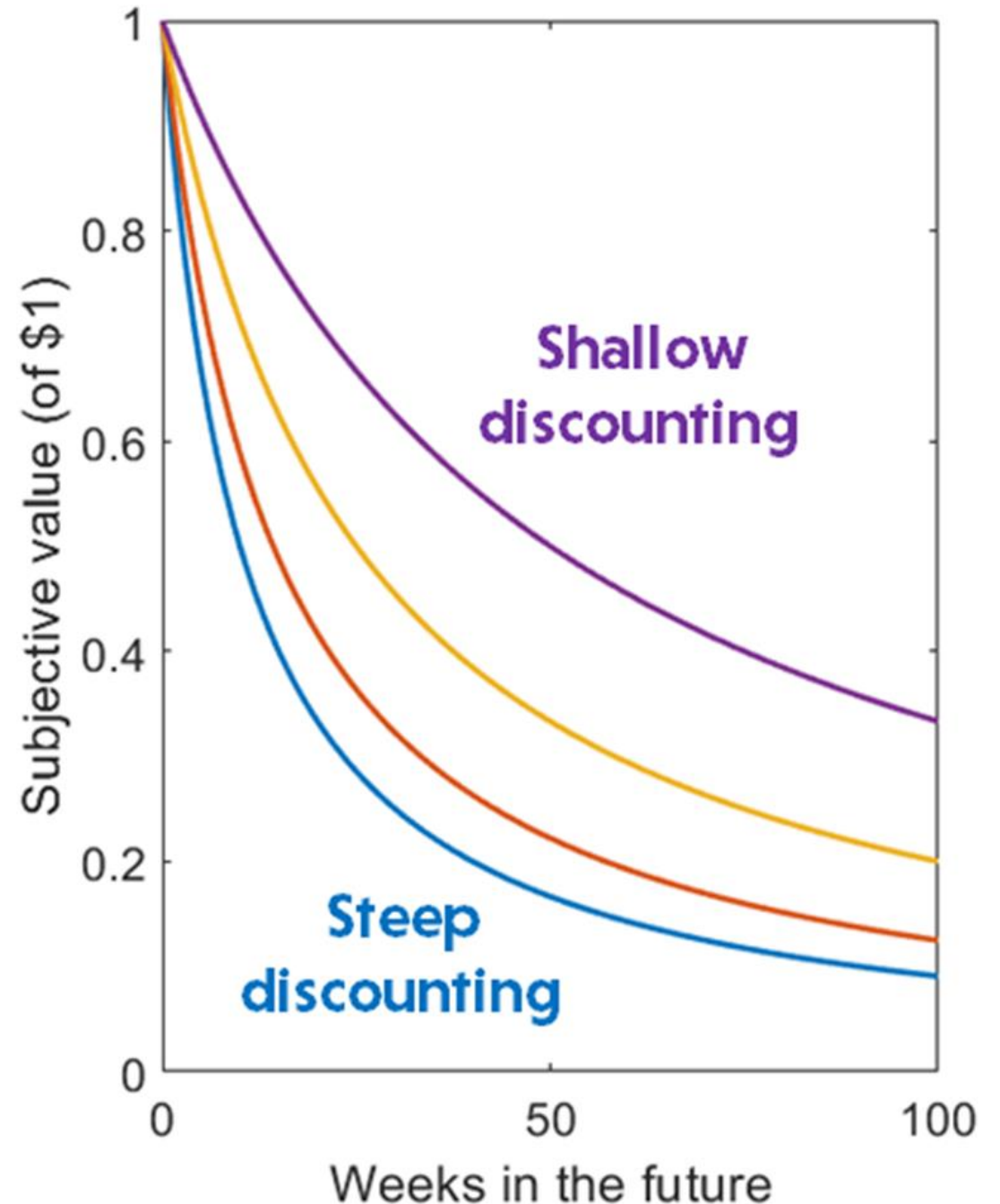
- Choices between a larger, later and a smaller, sooner option



- Thought to be a **transdiagnostic process** in psychiatric disorders (Amlung et al, 2019)

# Simple models

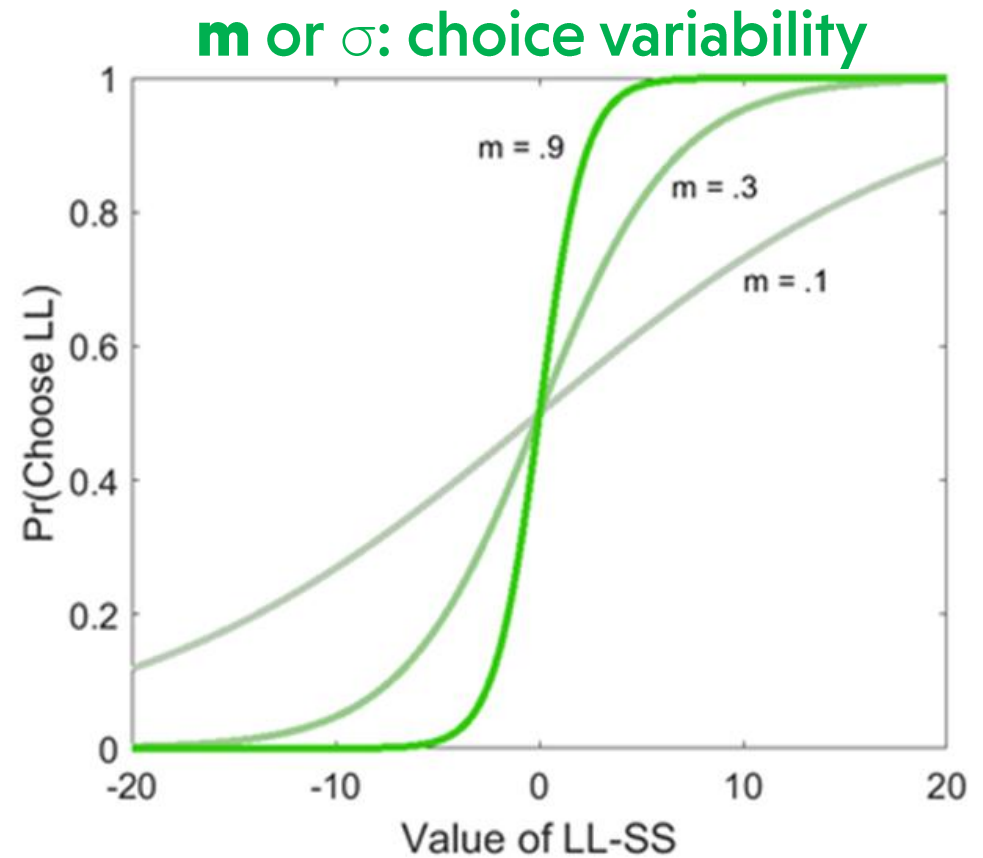
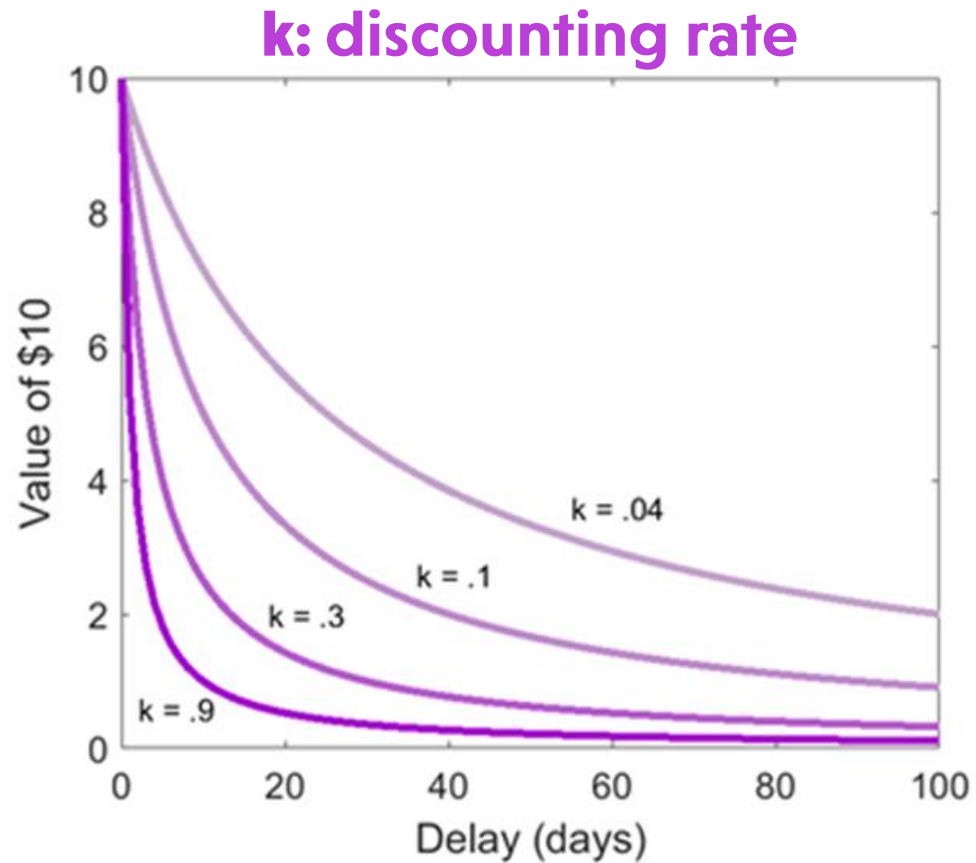
- Delaying an item in time (moving further away) decreases its subjective value
- Common model: **hyperbolic discounting**  
$$V(t) = 1 / (1 + k \cdot t)$$
- Connected to choice proportions using logistic choice rule

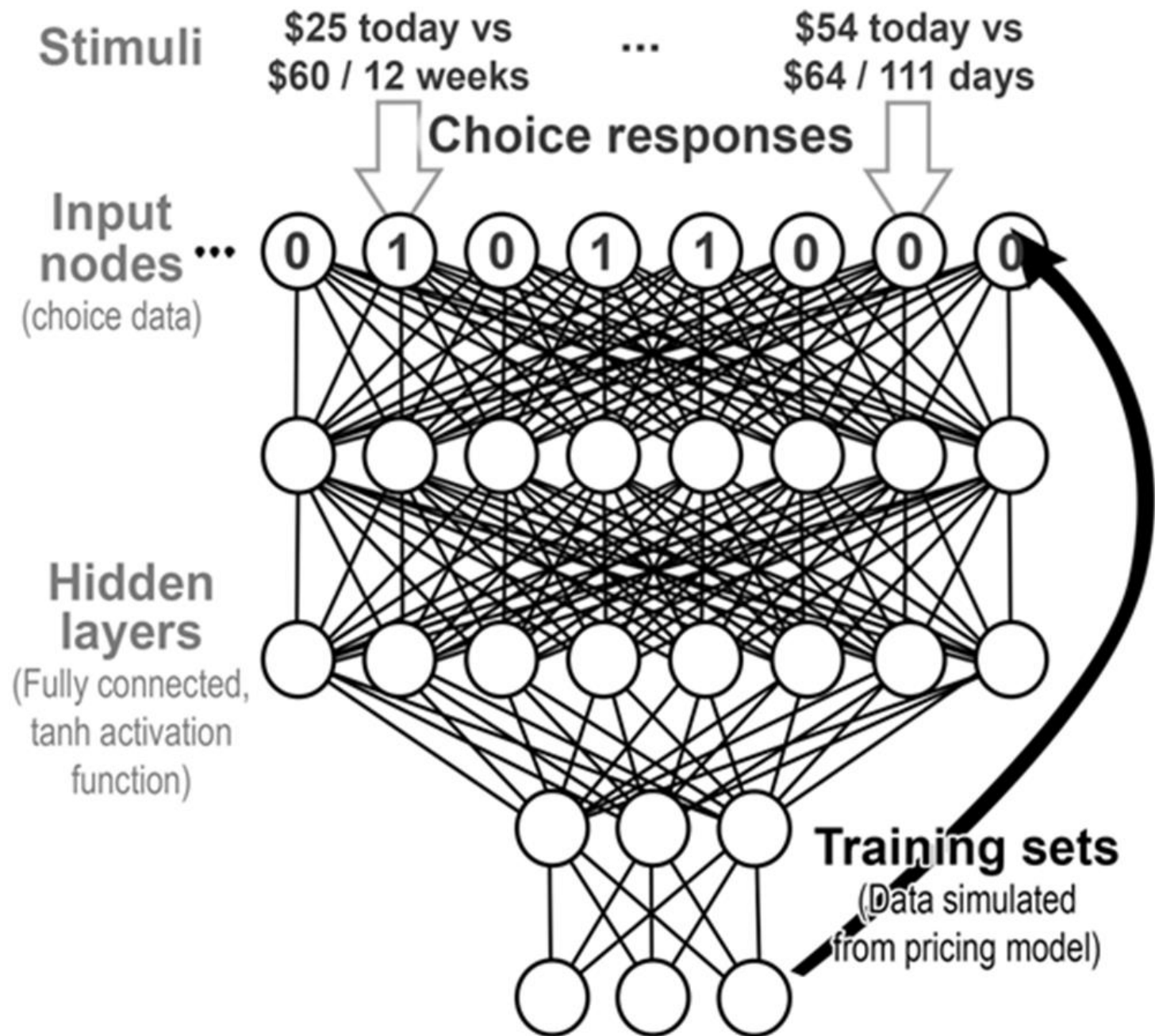




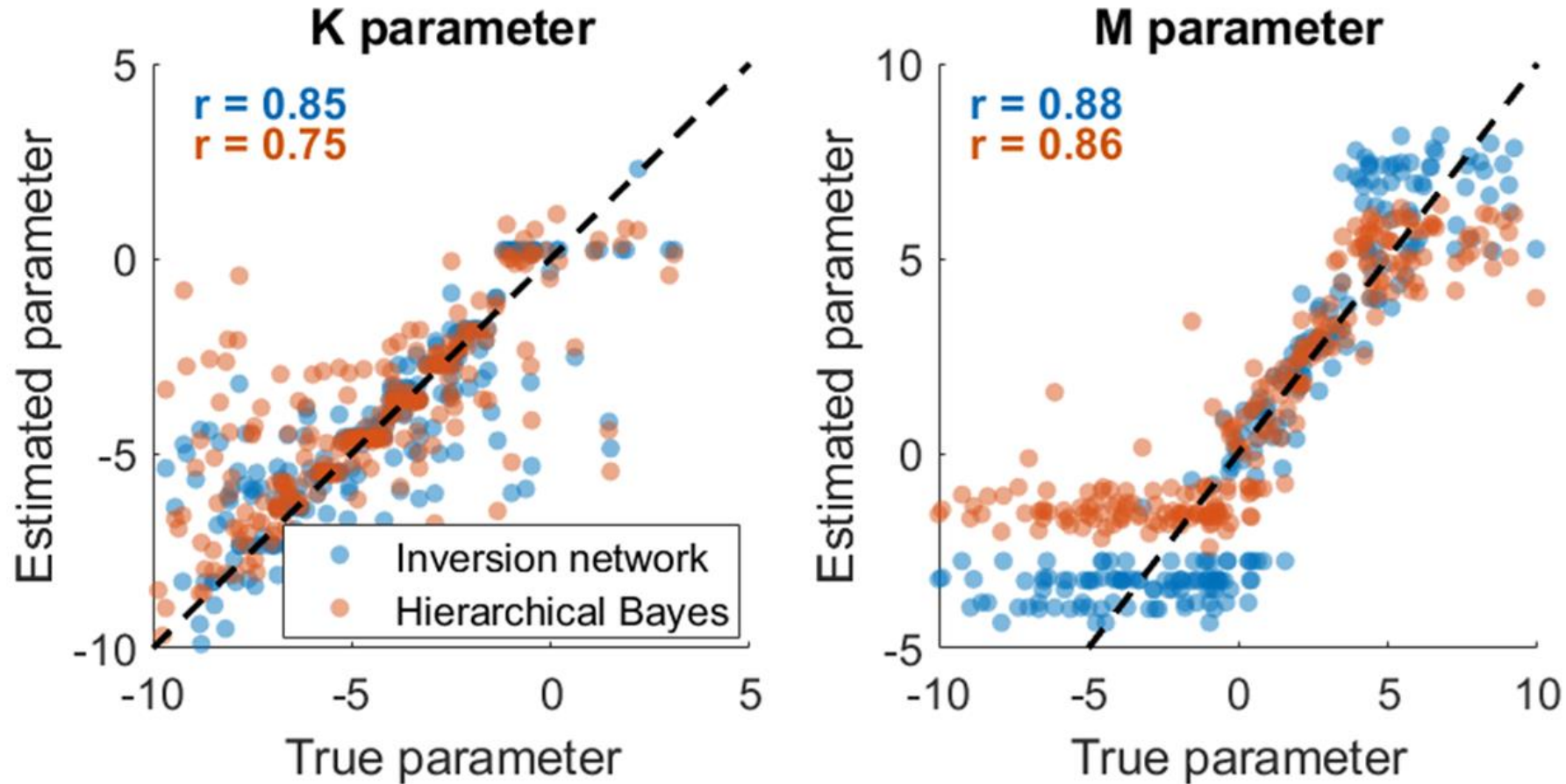
# Delay discounting model

- **Hyperbolic discounting:**





# How does this method compare?



Example: Fitting a hyperbolic discounting model to the data from the monetary choice questionnaire (MCQ, 27 intertemporal choice questions) using hierarchical Bayesian vs deep learning approaches

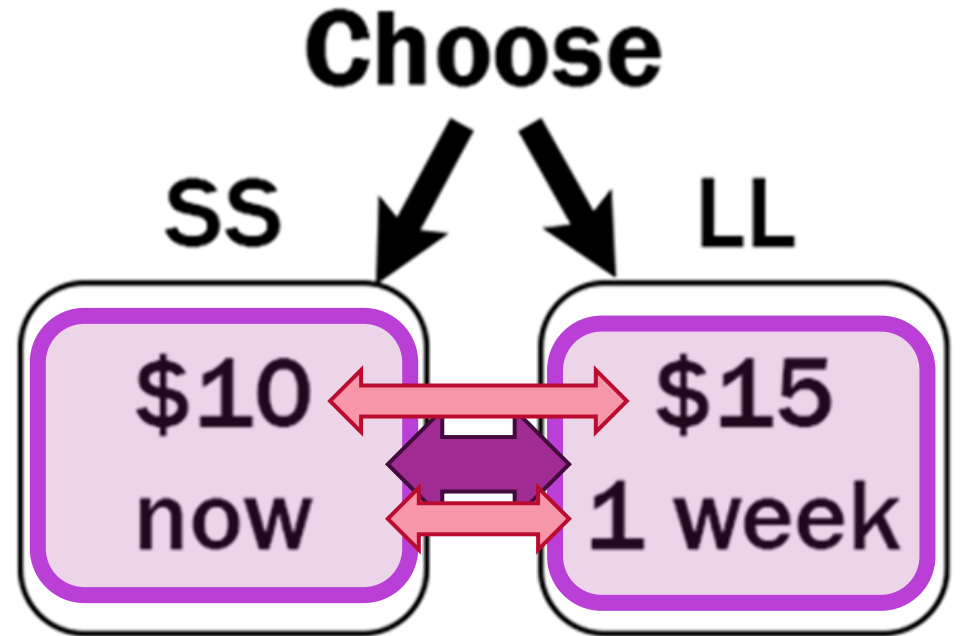
# A couple other models

- **Hyperboloid discounting**

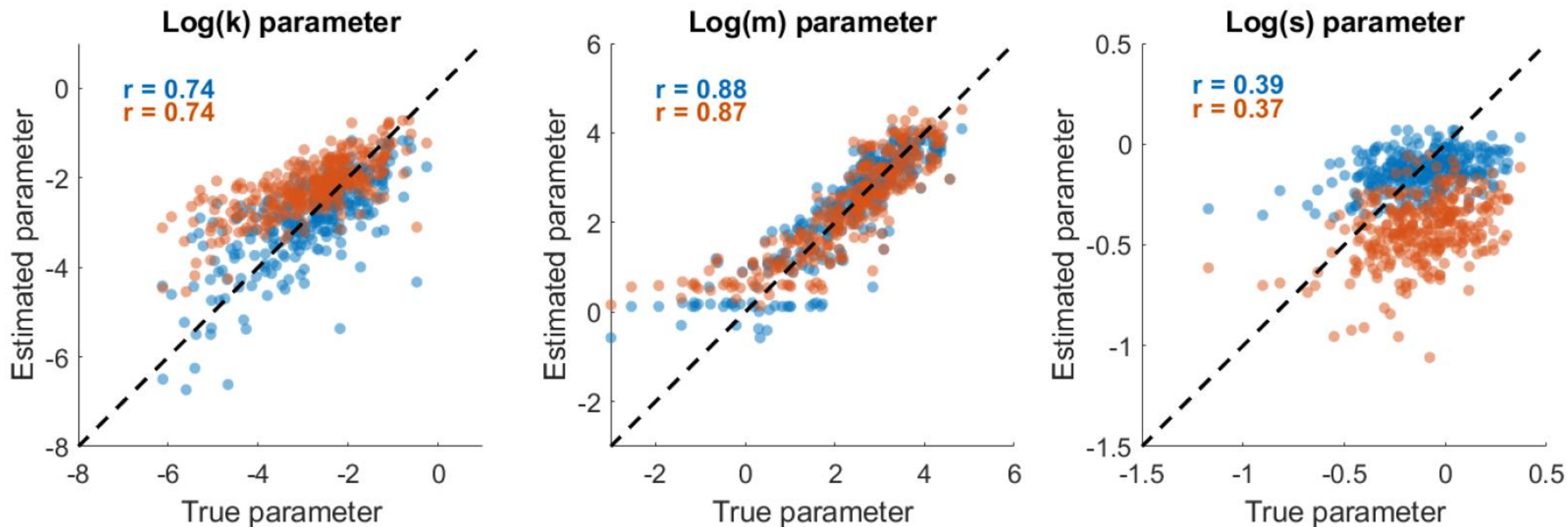
$$v(x, t) = \frac{x}{1 + (kt)^s}.$$

- **Direct difference**

$$\begin{aligned} v(x_1, x_2, t_1, t_2) \\ = w \cdot (x_1^\alpha - x_2^\alpha) - (1 - w) \cdot (t_1^v - t_2^v). \end{aligned}$$

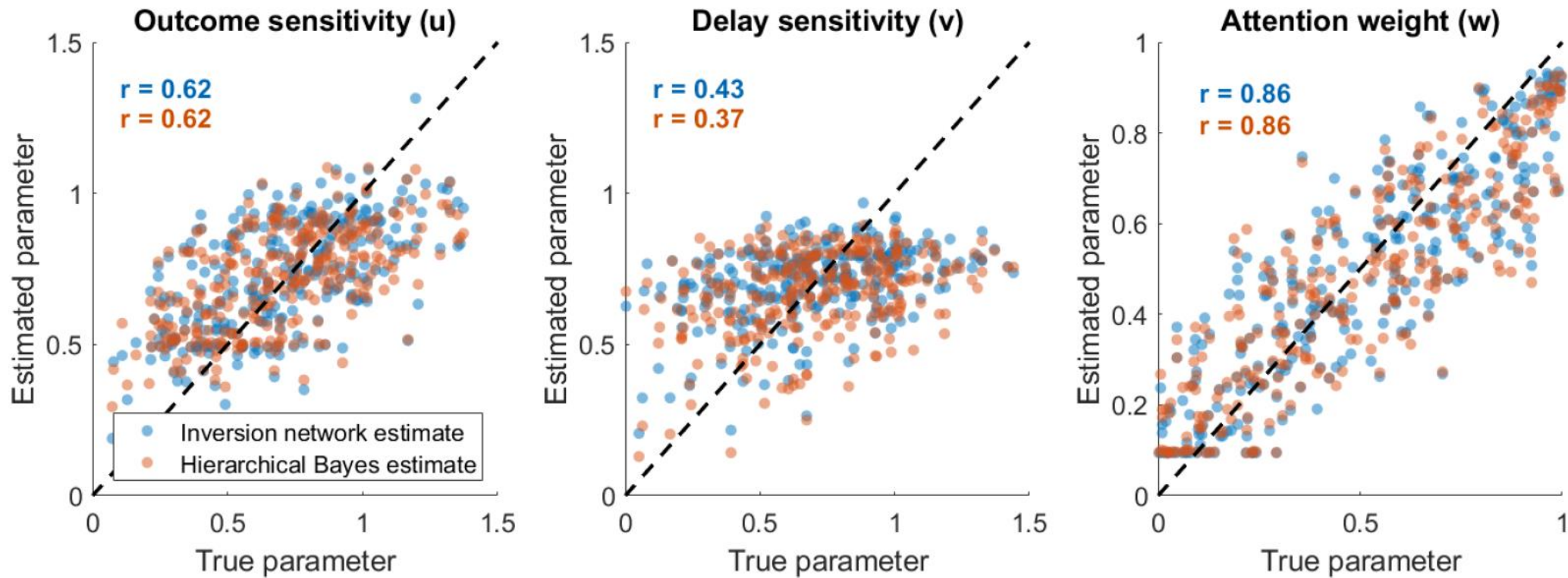


# Hyperboloid parameter recovery



Kvam, P. D., Sokratous, K., Fitch, A., & Vassileva, J. (2024). Comparing likelihood-based and likelihood-free approaches to fitting and comparing models of intertemporal choice. PsyArXiv.

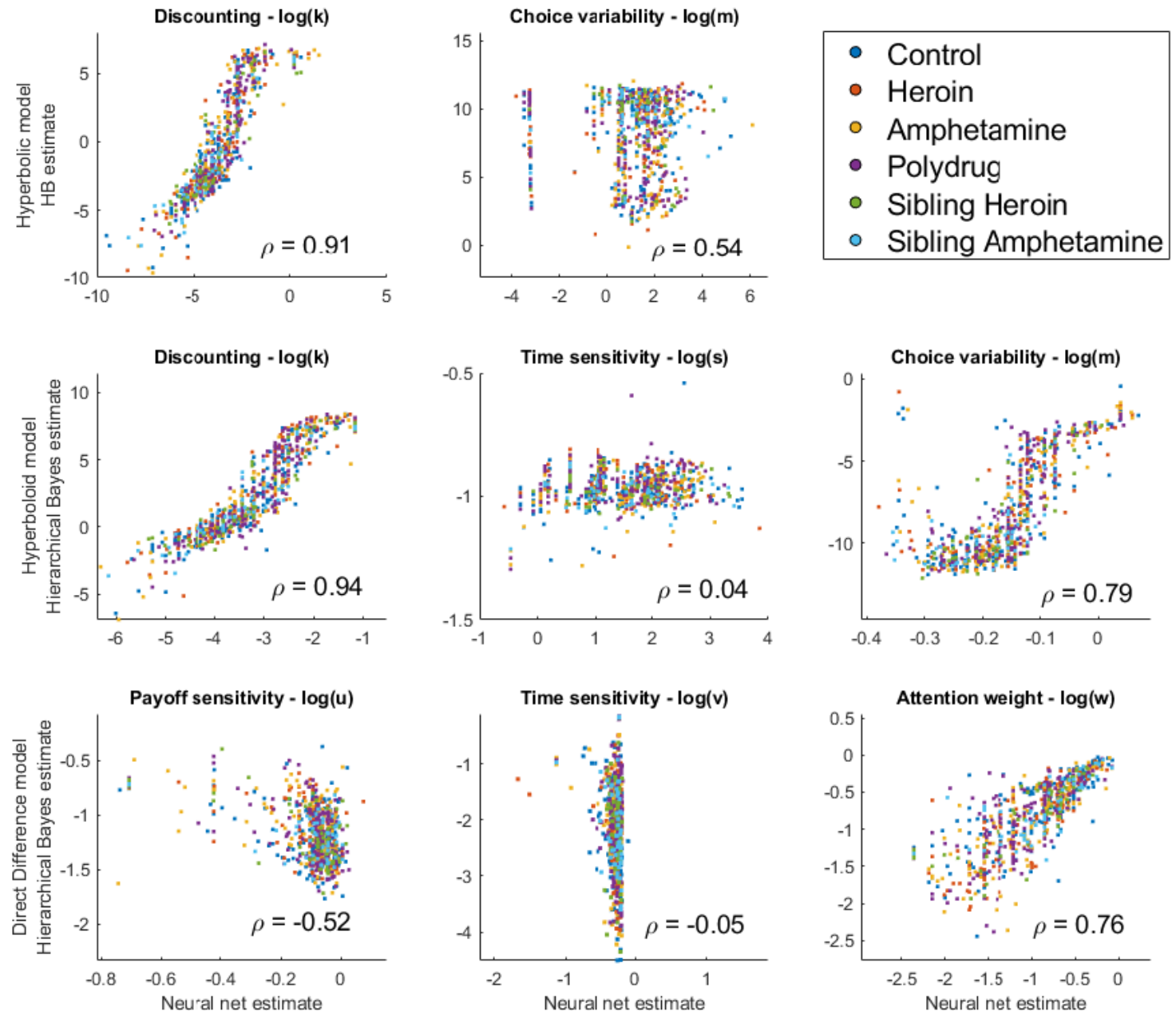
# Direct difference parameter recovery



Kvam, P. D., Sokratous, K., Fitch, A., & Vassileva, J. (2024). Comparing likelihood-based and likelihood-free approaches to fitting and comparing models of intertemporal choice. PsyArXiv.

# Application to real data set

- Do parameter estimates from the different approaches agree when we apply them?
- Generally, same conclusions about most important parameters
  - But, many parameters hard to estimate



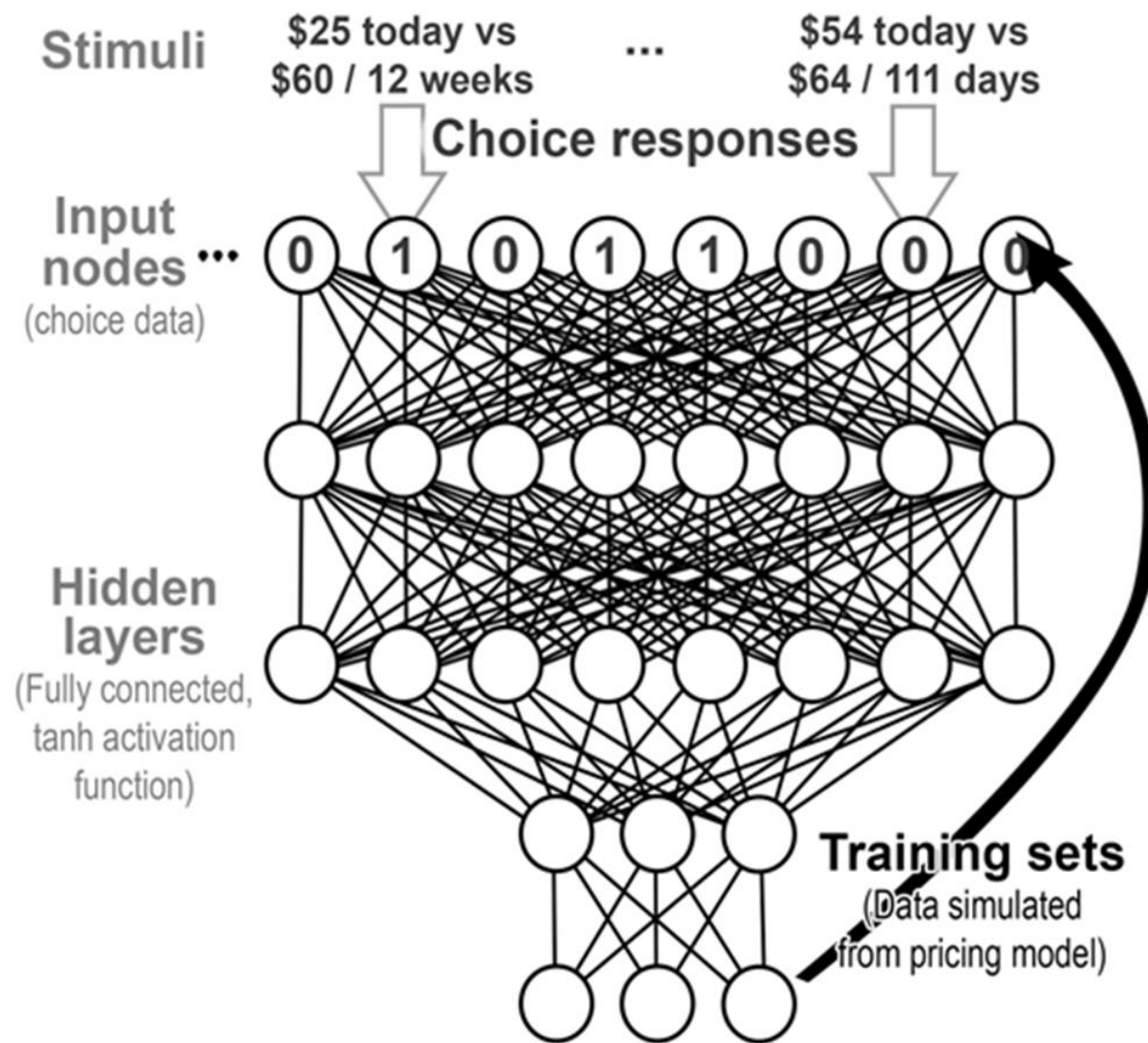
# Take-home message #1

Neural network shows the **same level of performance** and reaches similar conclusions as hierarchical Bayesian methods for estimating model parameters



# Model comparison

- Instead of parameters, the outputs are different models
  - Model comparison as a classification problem



# Model comparison

*Confusion matrix for neural network-based approach to model comparison.*

		Inferred model		
		Direct difference	Hyperbolic	Hyperboloid
True model	Direct difference	72.48%	5.51%	22.16%
	Hyperbolic	16.09%	5.51%	32.82%
	Hyperboloid	12.21%	1.66%	86.07%
Total		100.83%	58.12%	141.05%

**73.60%**

*Confusion matrix for DIC-based approach to model comparison.*

		Inferred model		
		Direct difference	Hyperbolic	Hyperboloid
True model	Direct difference	32.48%	40.53%	28.20%
	Hyperbolic	26.26%	9.85%	5.39%
	Hyperboloid	37.90%	36.31%	25.80%
Total		95.64%	144.98%	59.38%

**42.21%**

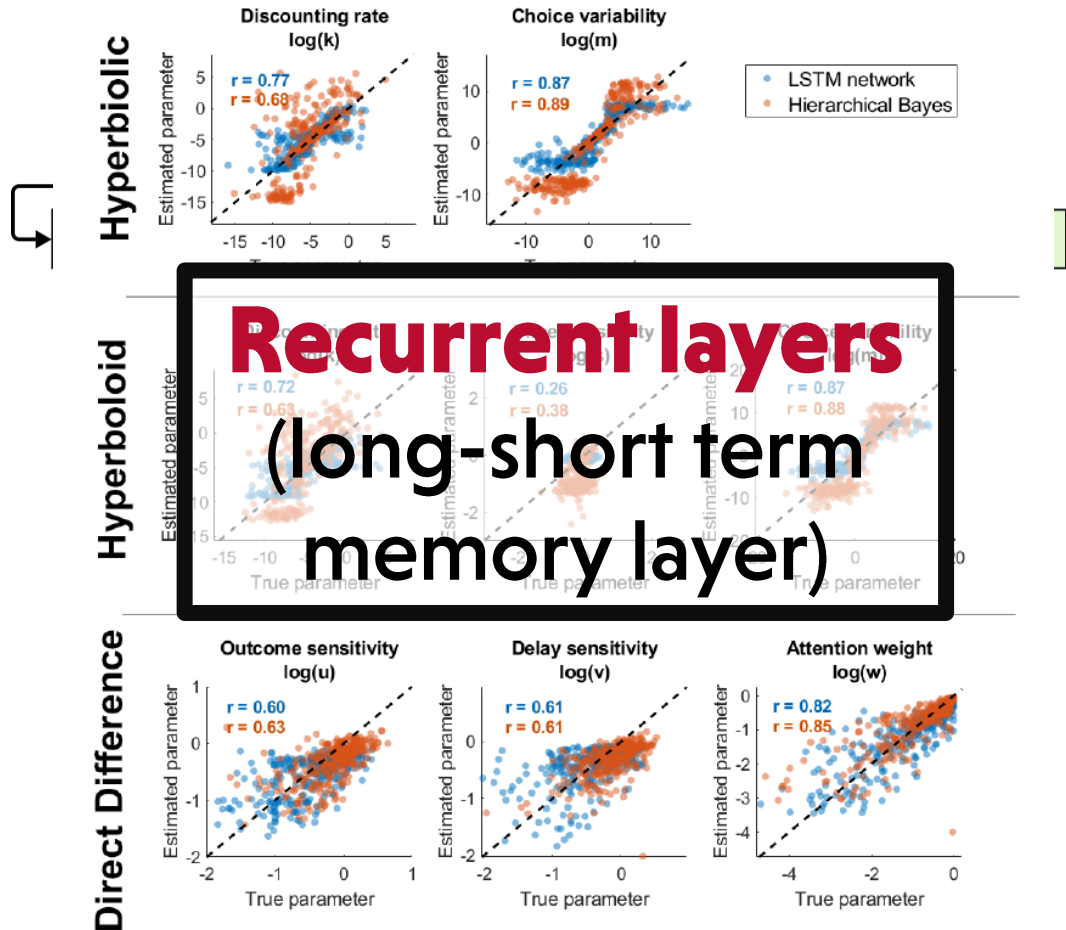
# Take-home message #2

Neural network shows the **much better** performance compared to model fit metrics when it comes to identifying the true underlying model!

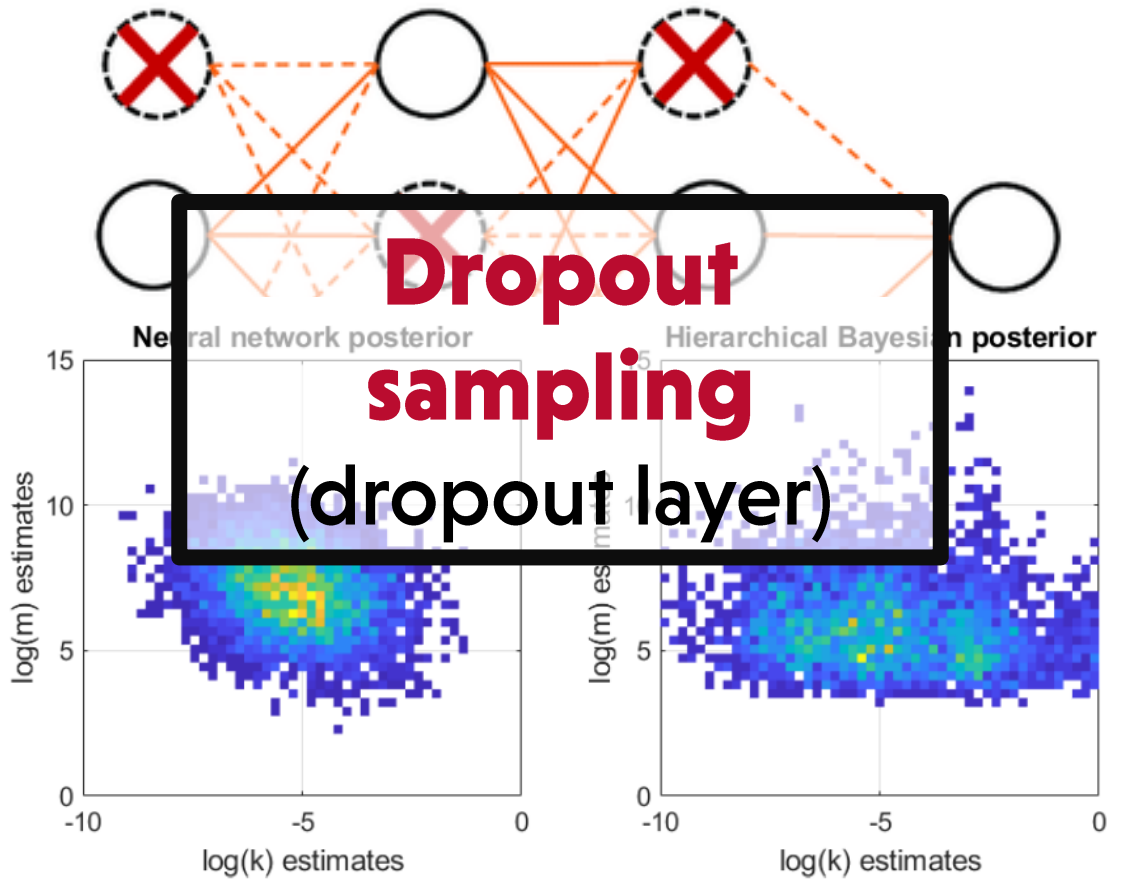
# Two additional hurdles

- Fitting to data with varying designs / # of trials

- Getting a measure of uncertainty (Bayesian posterior)

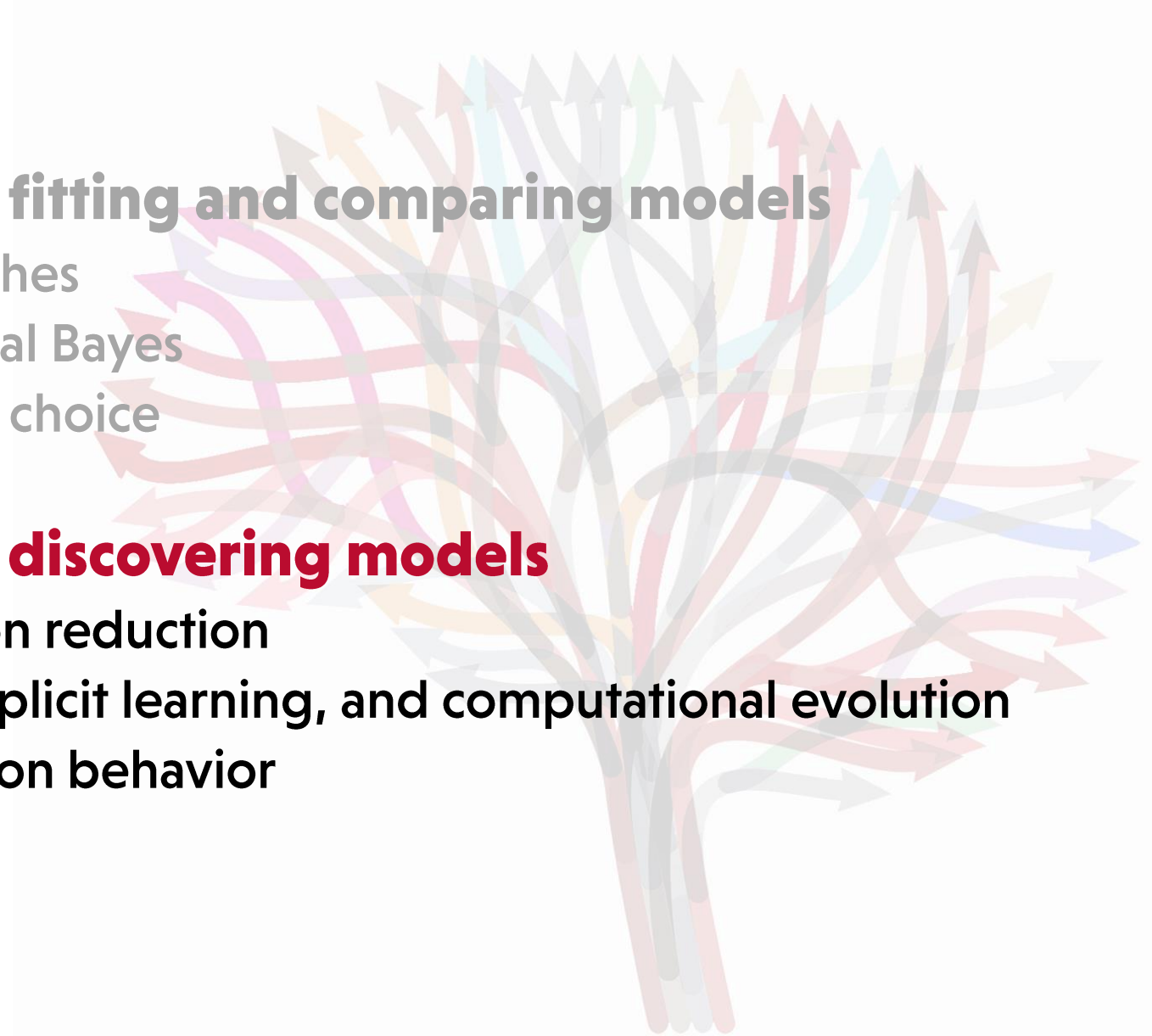


**Recurrent layers**  
(long-short term memory layer)



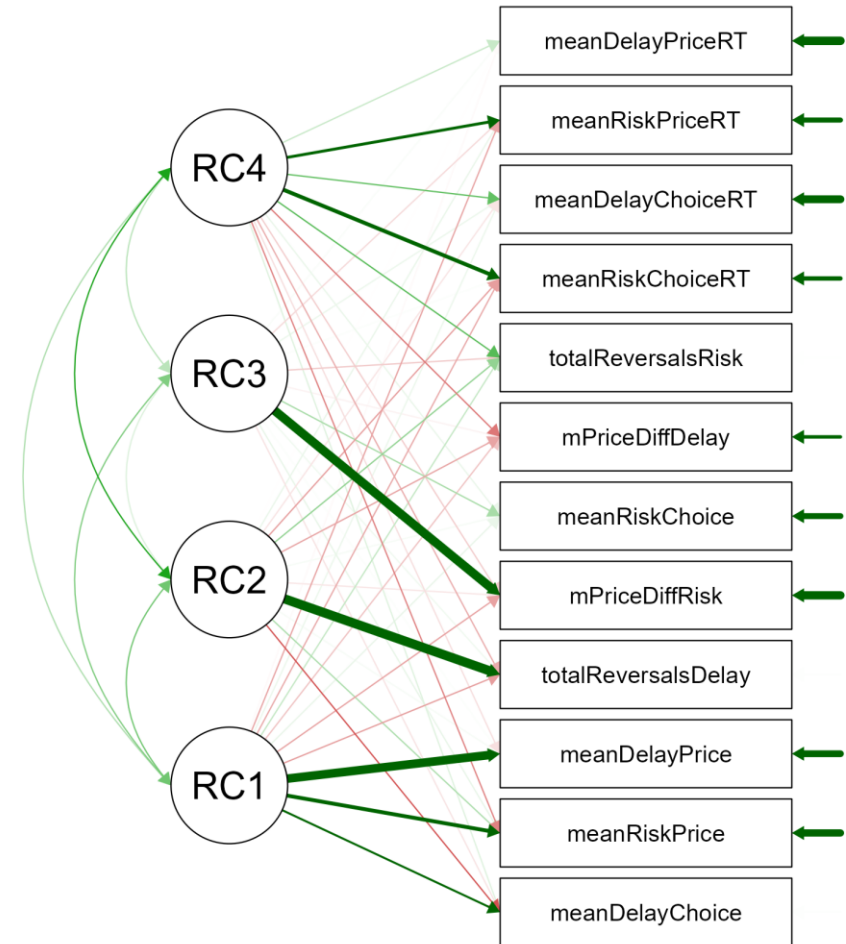
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- Machine learning tools for **fitting and comparing models**
  - Issues with current approaches
  - Comparison with hierarchical Bayes
  - Illustration in intertemporal choice
- Machine learning tools for **discovering models**
  - Autoencoders for dimension reduction
  - Reinforcement learning, explicit learning, and computational evolution
  - Application to procrastination behavior
- Future directions

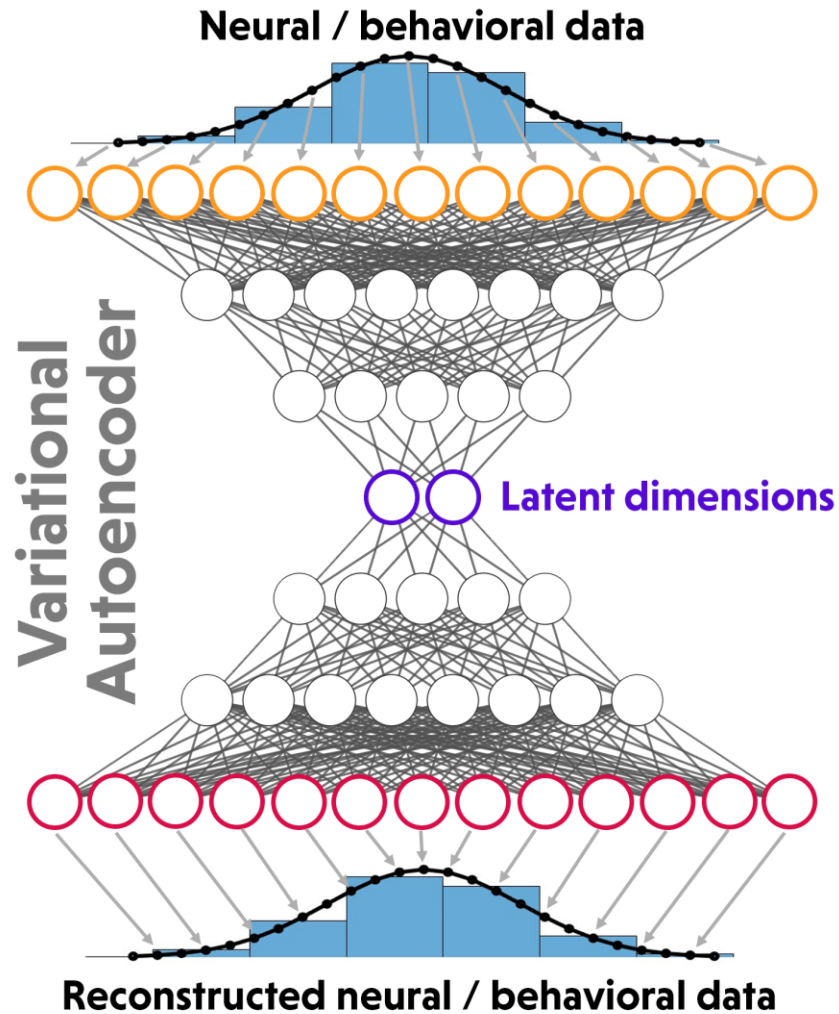


# Exploratory data analysis

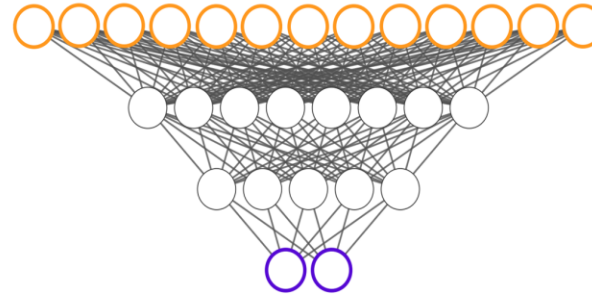
- Traditionally use approaches like **exploratory factor analysis** or **principal components analysis** to identify latent traits / processes
- However, these assume linear relationships between measures
  - Linear correlation / covariance matrix
- They can also create "phantom oscillations" (Shinn, 2023)



# Autoencoders

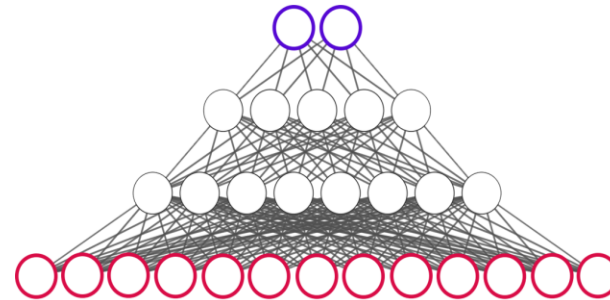


## Encoder network



- Condense incoming data while preserving total information
- Identify latent constructs that predict / explain behavior
- Identify latent groups, new clusters (in combination with unsupervised learning)
- Exploratory data analysis

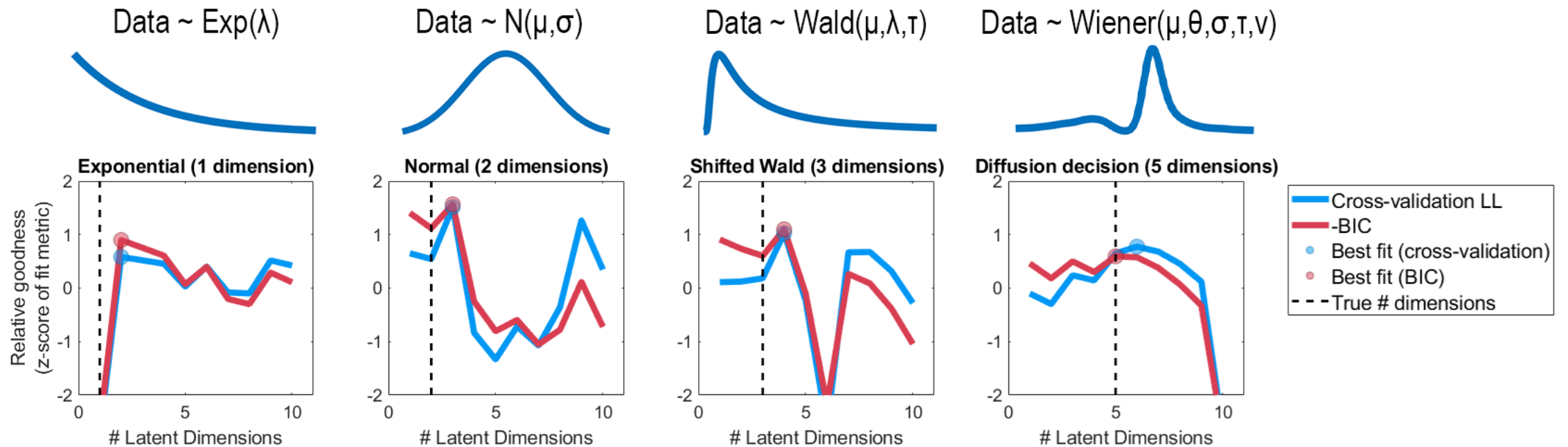
## Decoder network



- Simulate expected data by varying latent dimensions
- Evaluate error in predictions
- Optimally impute / reconstruct missing data
- Explore nonlinear relationships between different outcome measures (via latent dimensions)

# Does it work?

- Simulated data from a model (distribution) with a known # of parameters



- Used autoencoder to encode the data, and quantified fit using cross-validation & BIC



# Take-home message #3

Autoencoders can **reduce dimensions of data** in a nonlinear way, while guaranteeing recoverability of the original inputs

# AI as a model of behavior

- Many hypotheses about (e.g.) evolution are hard to test directly
  - We can't directly observe or manipulate human evolution!
  - Test hypotheses through simulation – **computational evolution**
- Others about development or learning over a lifetime are also hard to test without extensive tracking or longitudinal data
  - If a participant has done 10,000 instance of planning tasks in their life, how do we model that participant's history of learning?
  - **Reinforcement learning** models / simulations
  - Models of explicit / social learning: **supervised learning**

# Procrastination

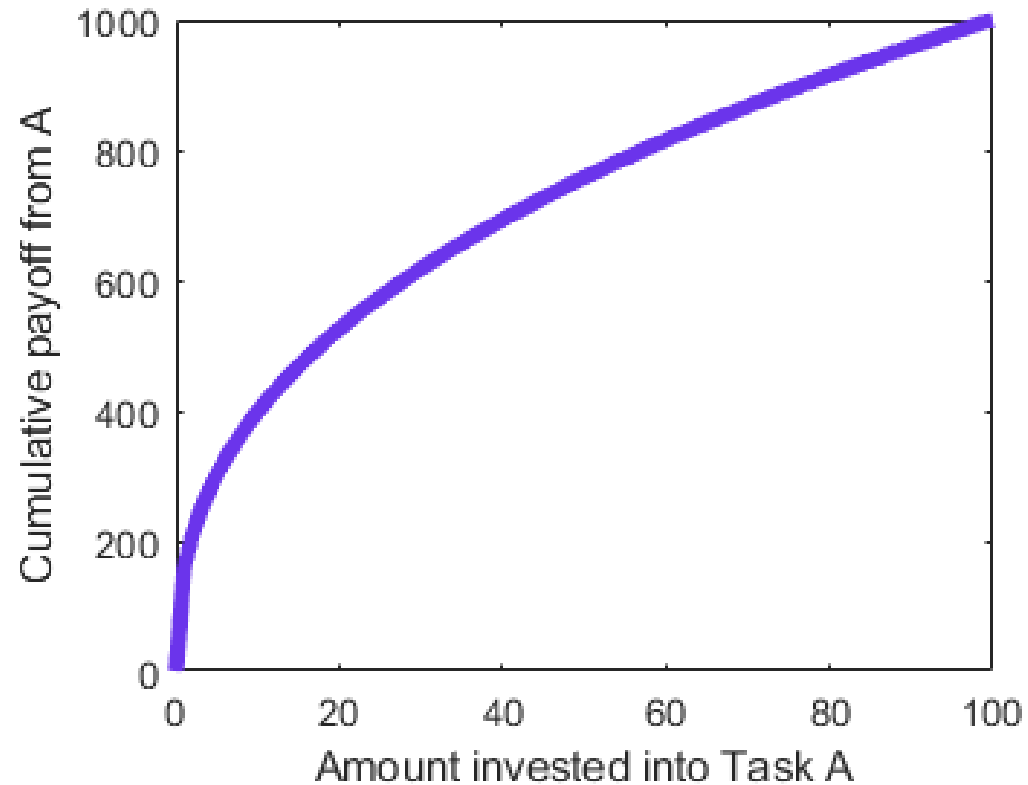
- Defined as investing in an easy task with **immediate payoffs** rather than another, **higher-payoff task** requiring more effort for payoffs to be realized
  - "Play" is immediately rewarding, but diminishing returns
  - "Work" is not immediately reward, requires protracted investment to complete and realize the benefits
- Economic definition as a resource allocation problem
- Allows for quantitative abstractions that make it easier to instantiate and analyze computationally



# Task payoffs

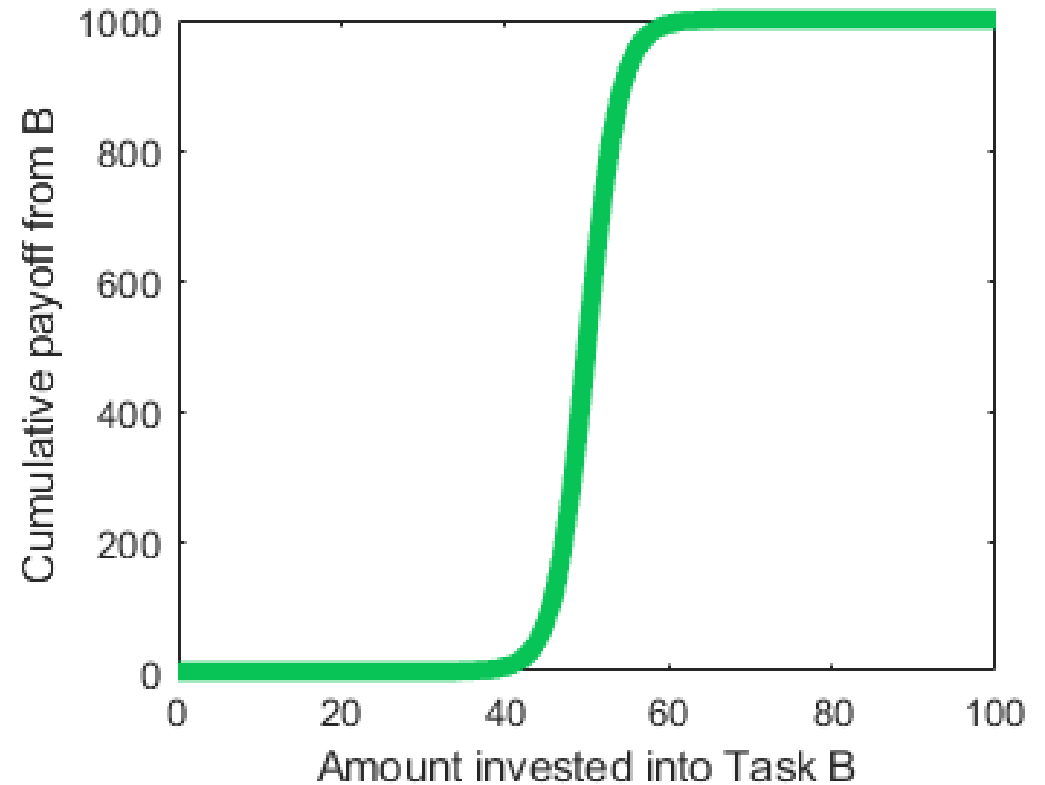
## Task A

"Play"



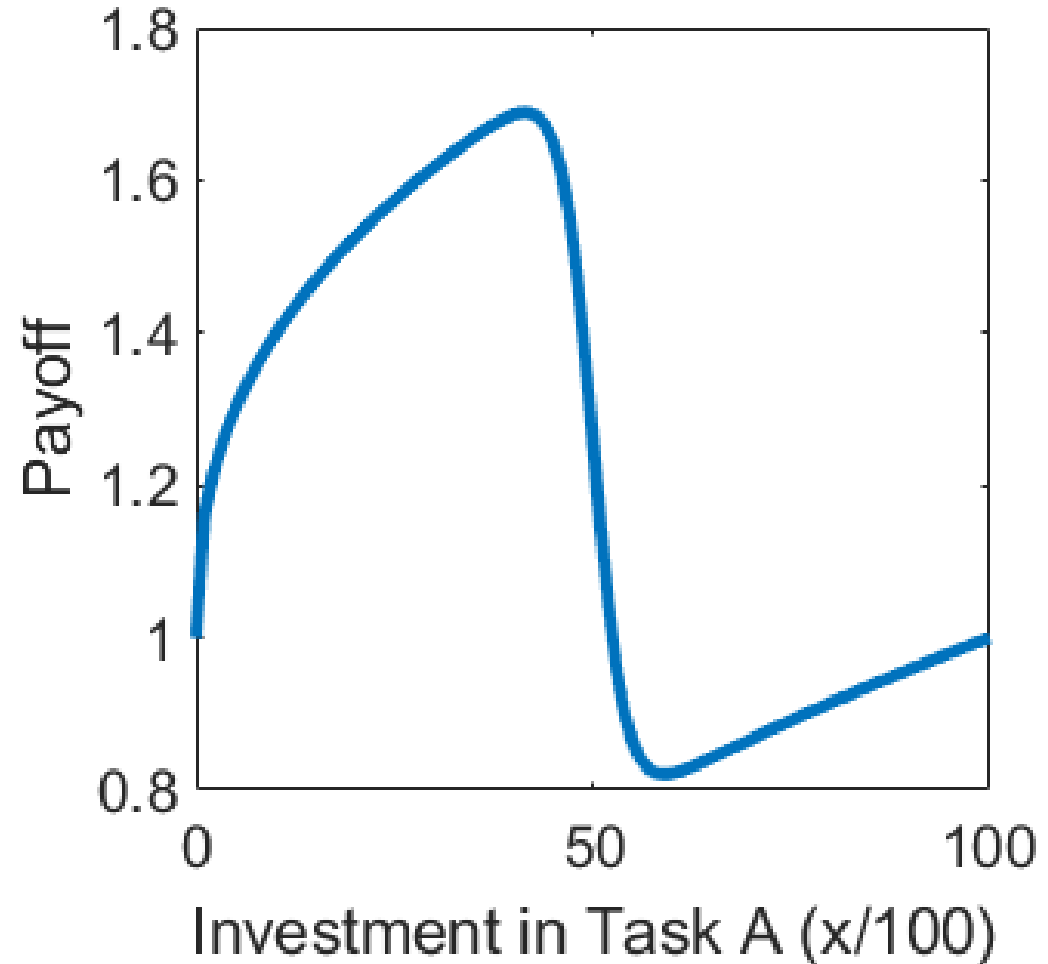
## Task B

"Work"



# Optimal solution

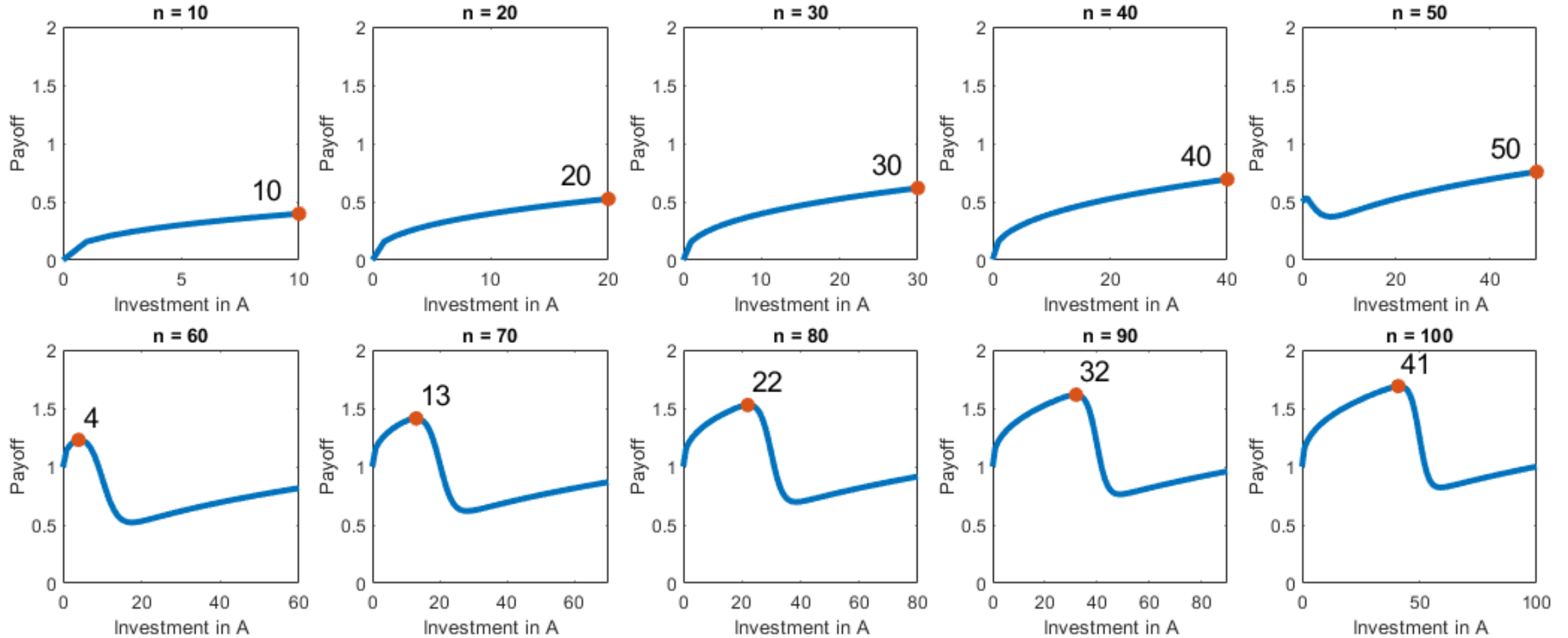
- Find the maximum value of  $f(\text{\#TaskA}) + g(\text{\#TaskB})$
- For a given total resource of time (e.g.,  $t = 100$ ), it is **simple to work out** the ideal balance of task investments
  - Here, a person should invest **41%** of their time into "play" task and **59%** of their time into the "work" task
- So, why don't people do the optimal thing?



# Where does procrastination come from?

- Incomplete optimization (learning / evolution)
  - Bias toward "safer" immediate payoff task
- Delay discounting
  - Task with later payoff assigned a lower value
- Unknown task payoff functions
- **Uncertainty** about task duration and/or deadlines

# Optimality changes with time horizon



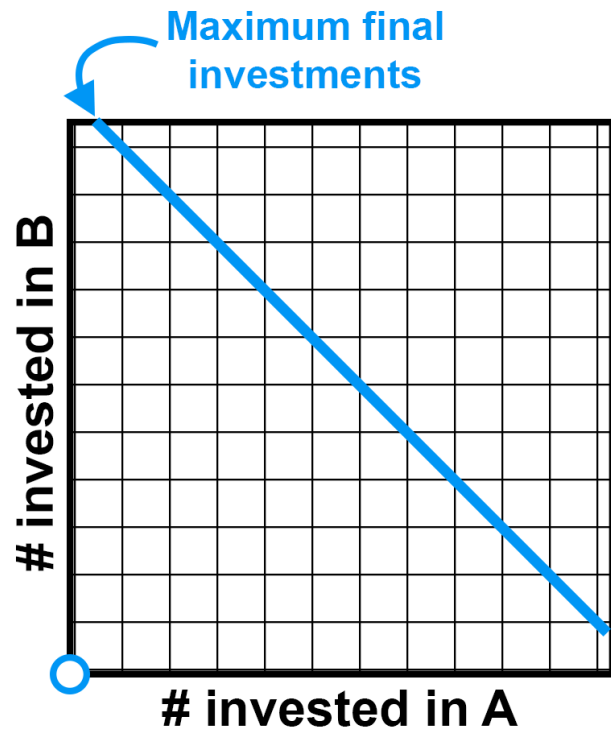


# **What if the amount of time is uncertain?**

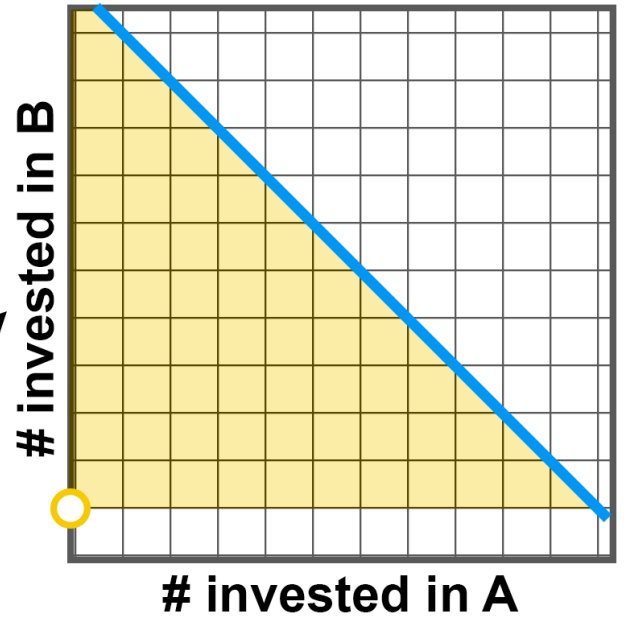
**Working out the optimal solution**

**An experiment with real humans**

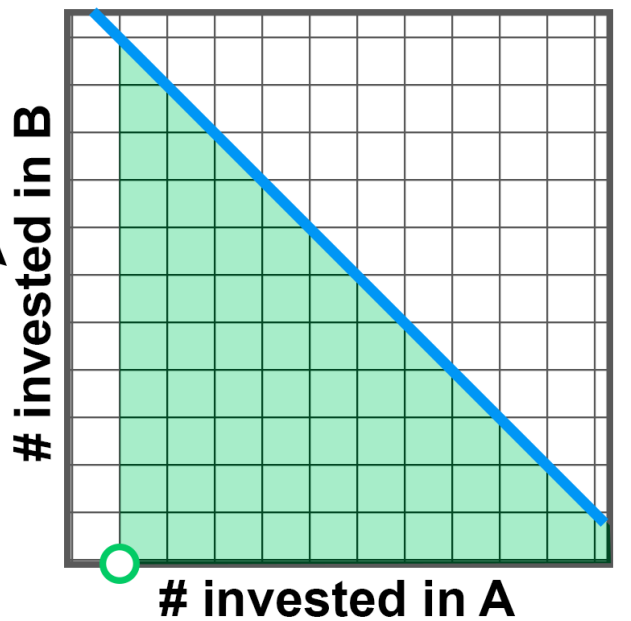


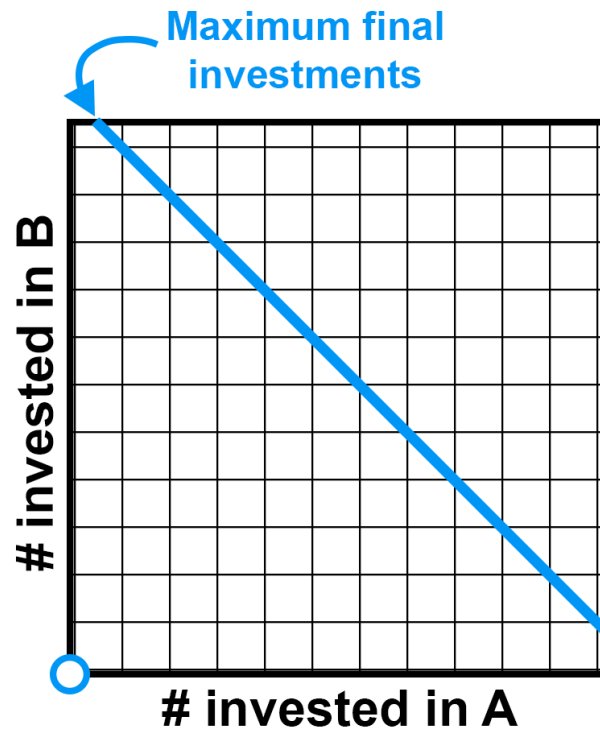


Choose B

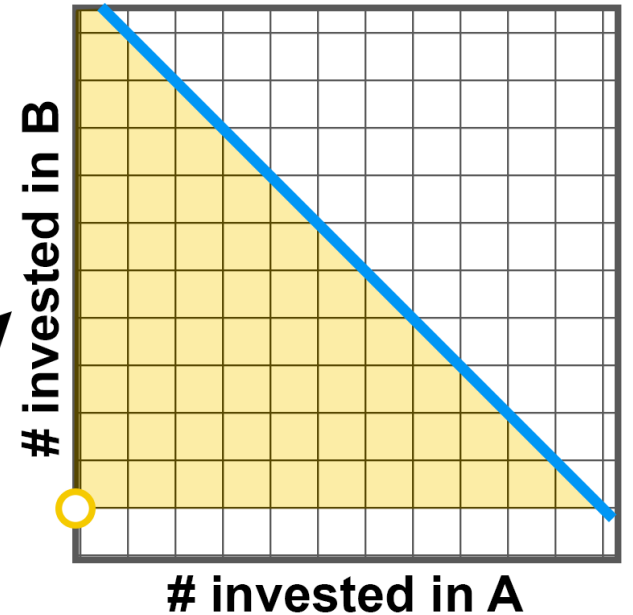


Choose A

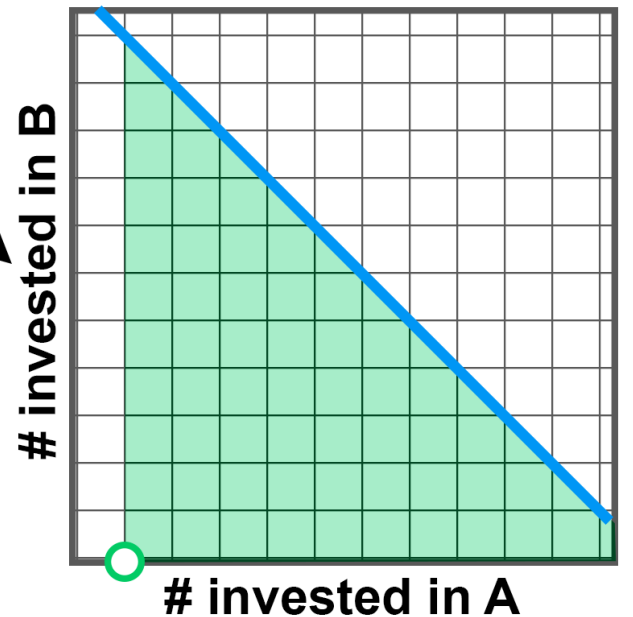




Choose B



Choose A

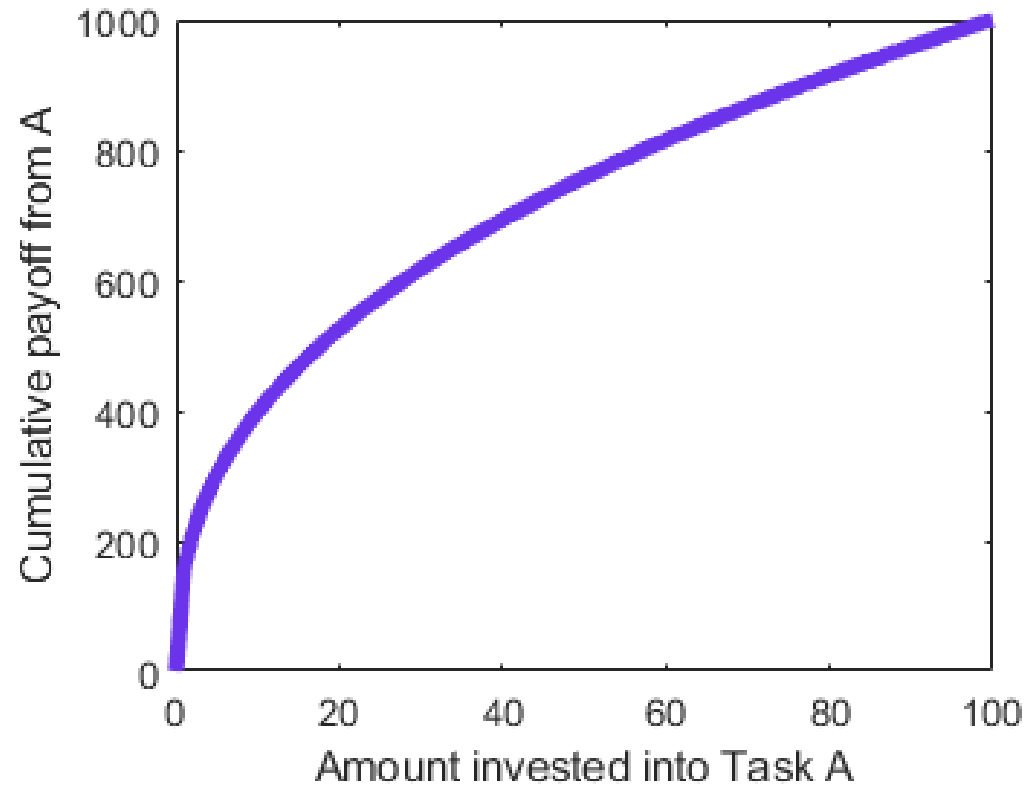


**Exceptionally difficult to compute! Requires taking the sum / integral of reward function times achievability over all possible end states**

# Experimental task payoffs

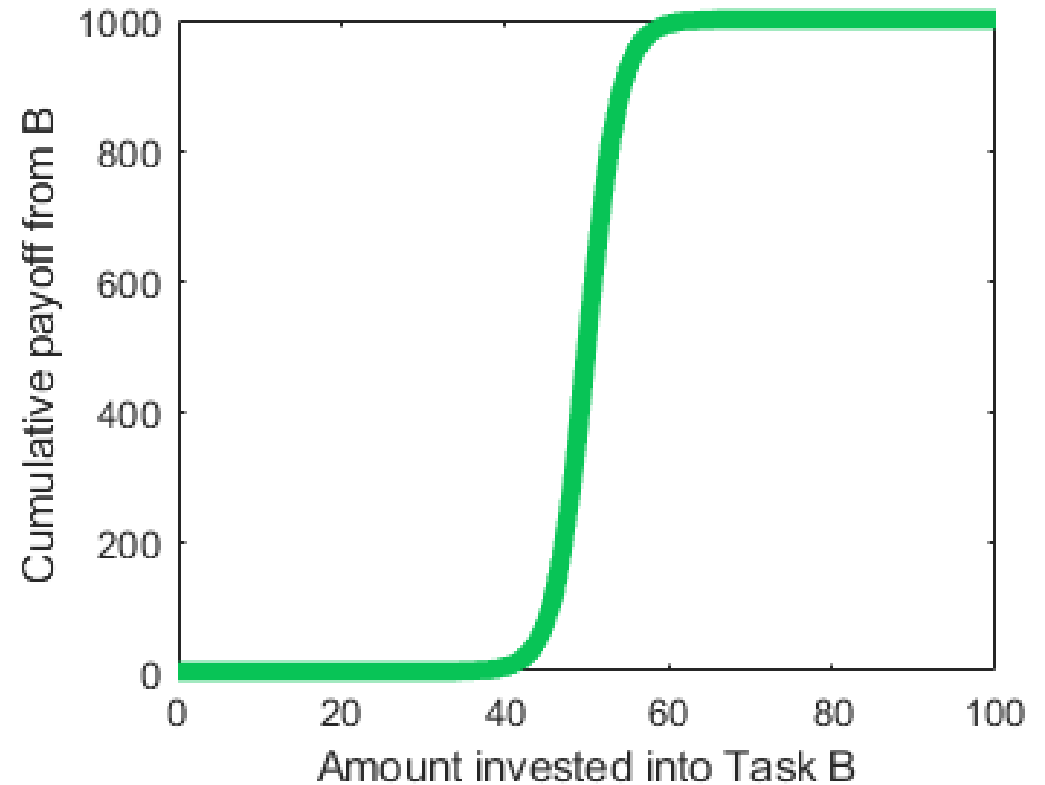
## Task A

"Play"



## Task B

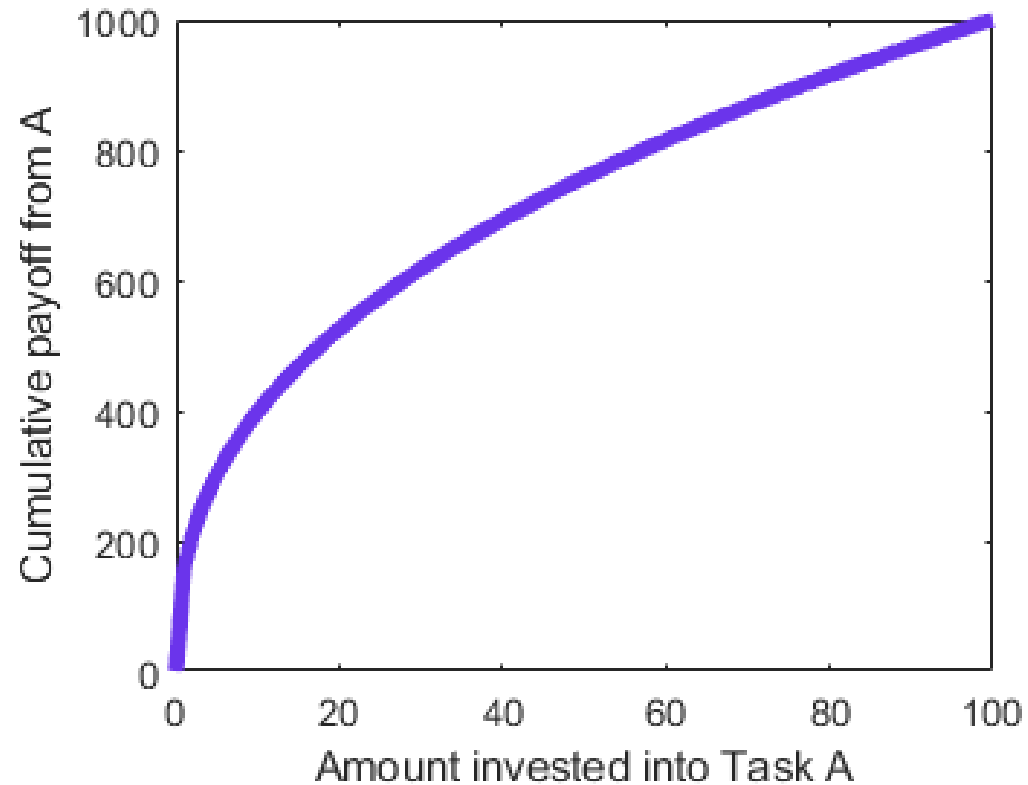
"Work"



# Experimental task payoffs

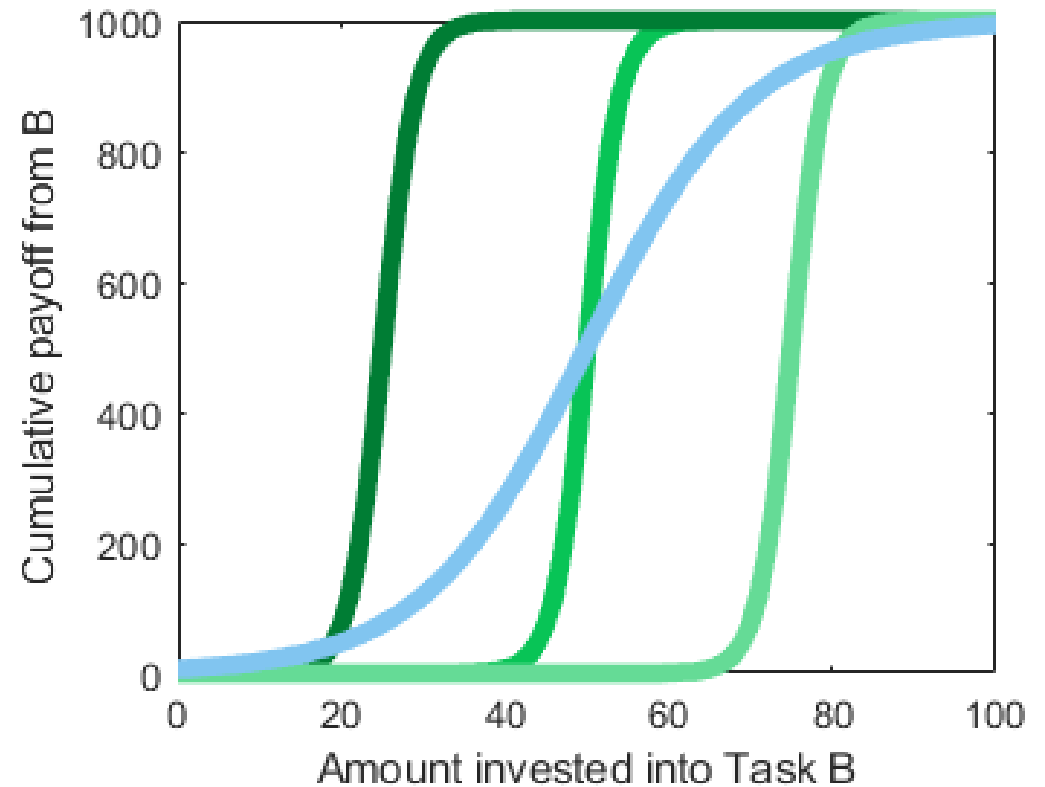
## Task A

"Play"



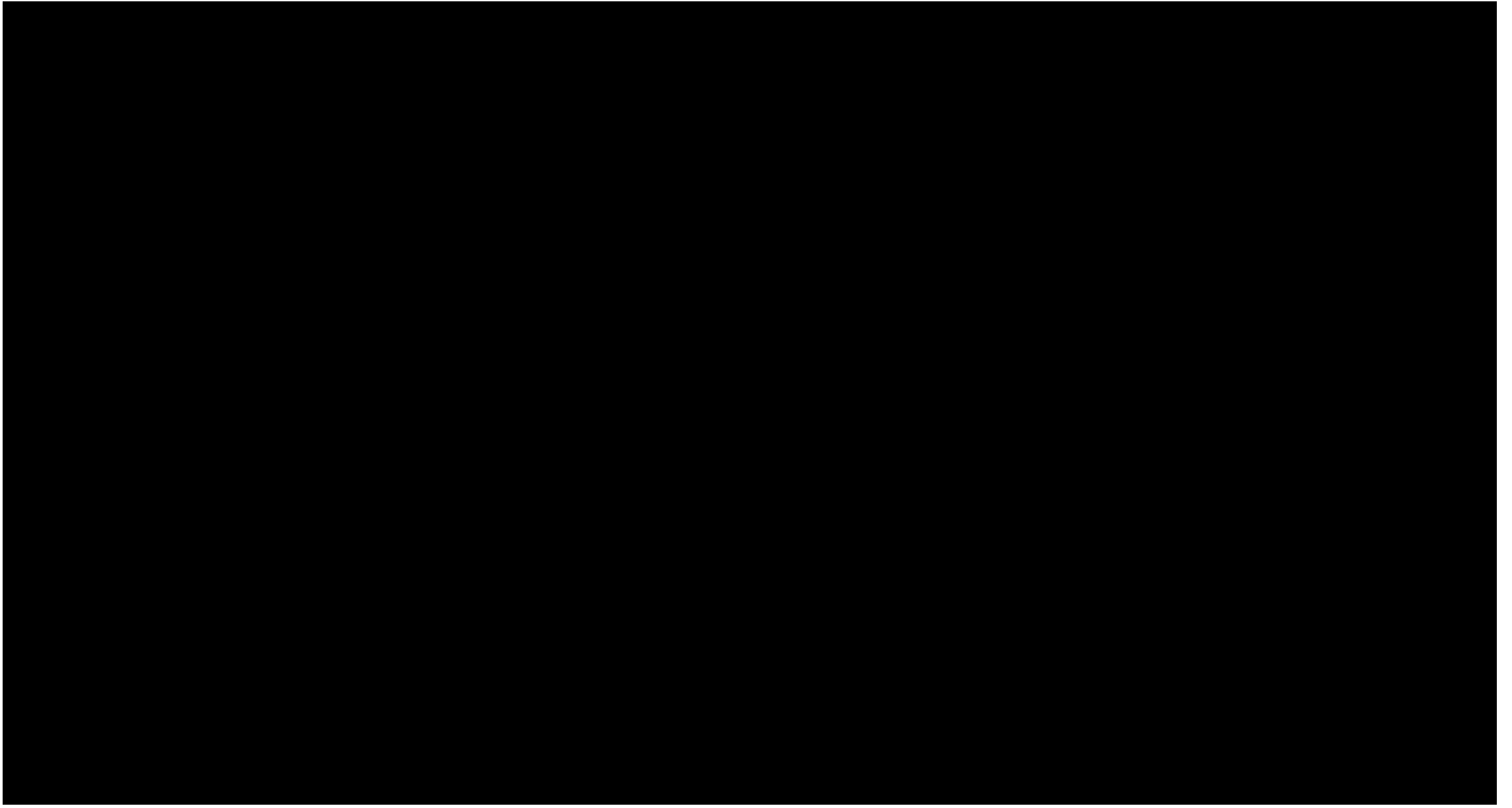
## Task B

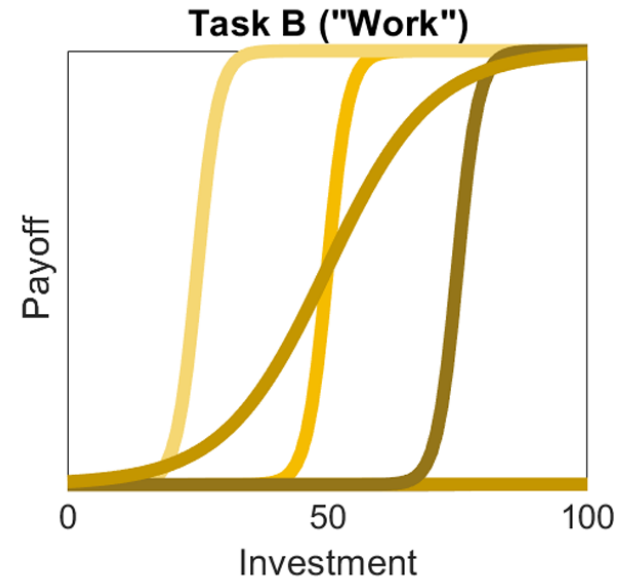
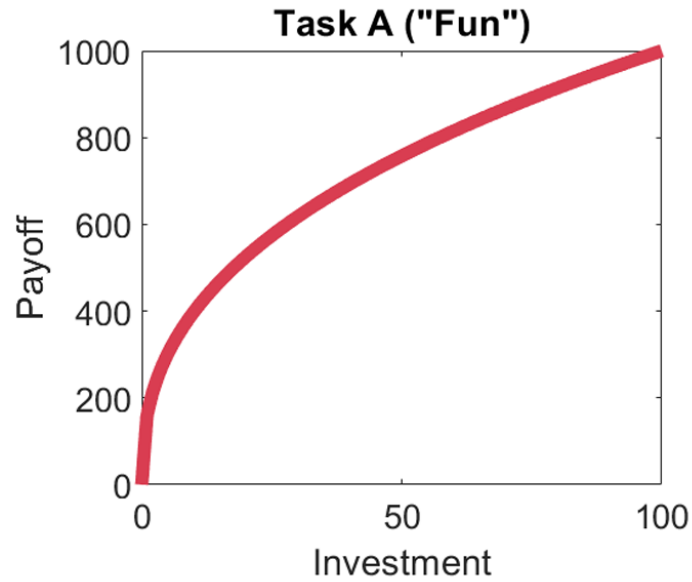
"Work"



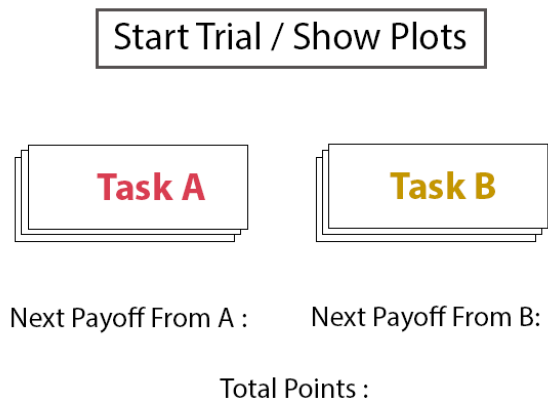
# Experimental task

- **300 participants** completed the task for course credit
  - **261 retained** after applying exclusion criteria
- Task consisted of 24 trials
  - **4 different payoff functions** for Task B
  - **6 different time horizons:**
    - Exactly **30** time steps
    - Exactly **70** time steps
    - Exactly **100** time steps
    - **"Uniform"**: # time steps draw from a uniform ranging from 1-100 time steps
    - **"Short"**: # time steps drawn from a distribution favoring small numbers (1-100)
    - **"Long"**: # time steps drawn from a distribution favoring large numbers (1-100)

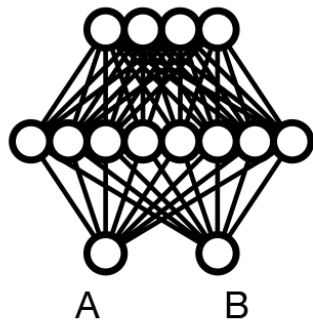




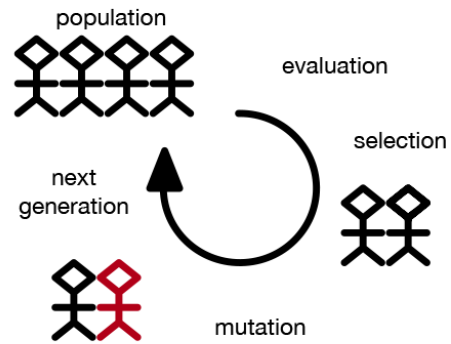
## Human Task



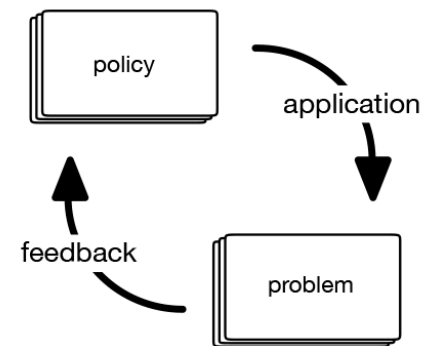
## Neural Network



## Genetic Algorithm



## Reinforcement Learning

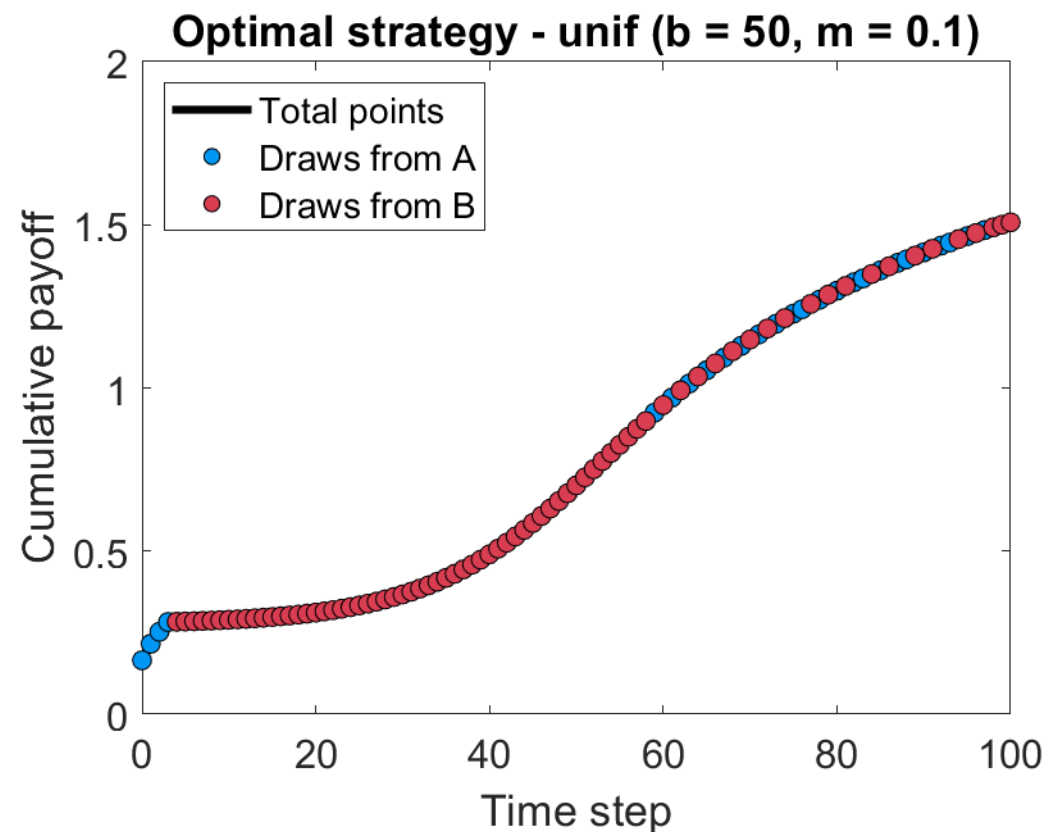
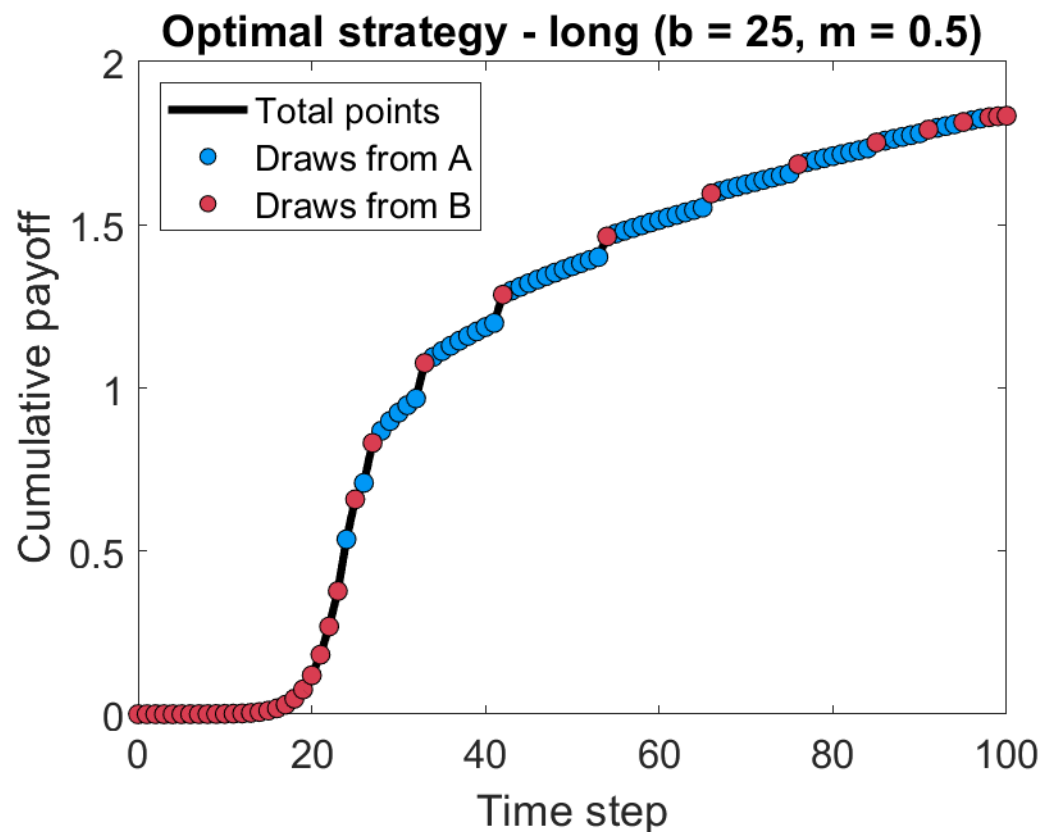


# Experimental task

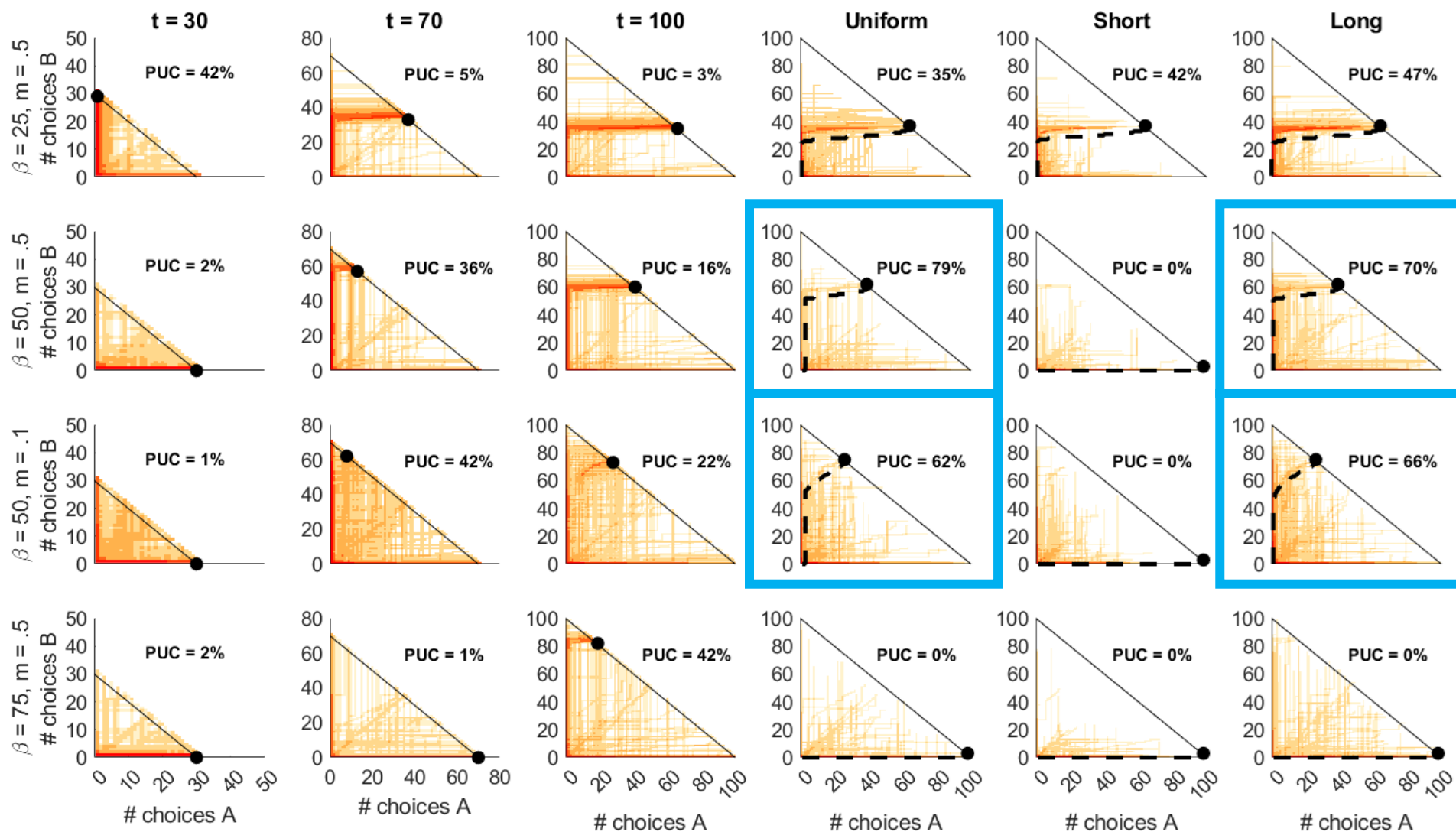
- **300 participants** completed the task for course credit
    - **261 retained** after applying exclusion criteria
  - Task consisted of 24 trials
    - **4 different payoff functions** for Task B
    - **6 different time horizons:**
      - Exactly **30** time steps
      - Exactly **70** time steps
      - Exactly **100** time steps
- **"Uniform"**: # time steps draw from a uniform ranging from 1-100 time steps
  - **"Short"**: # time steps drawn from a distribution favoring small numbers (1-100)
  - **"Long"**: # time steps drawn from a distribution favoring large numbers (1-100)



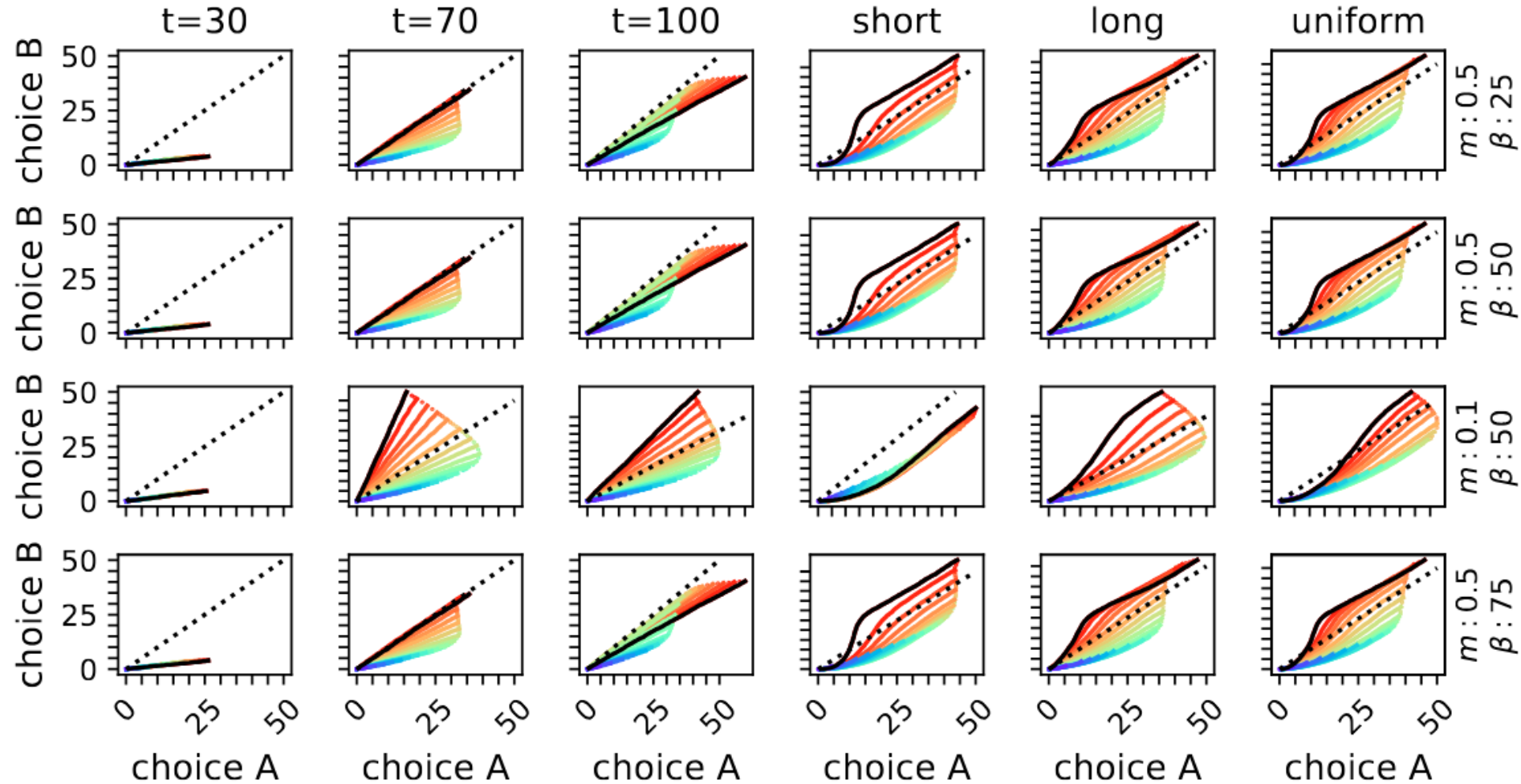
# Example optimal trajectories



# Human performance

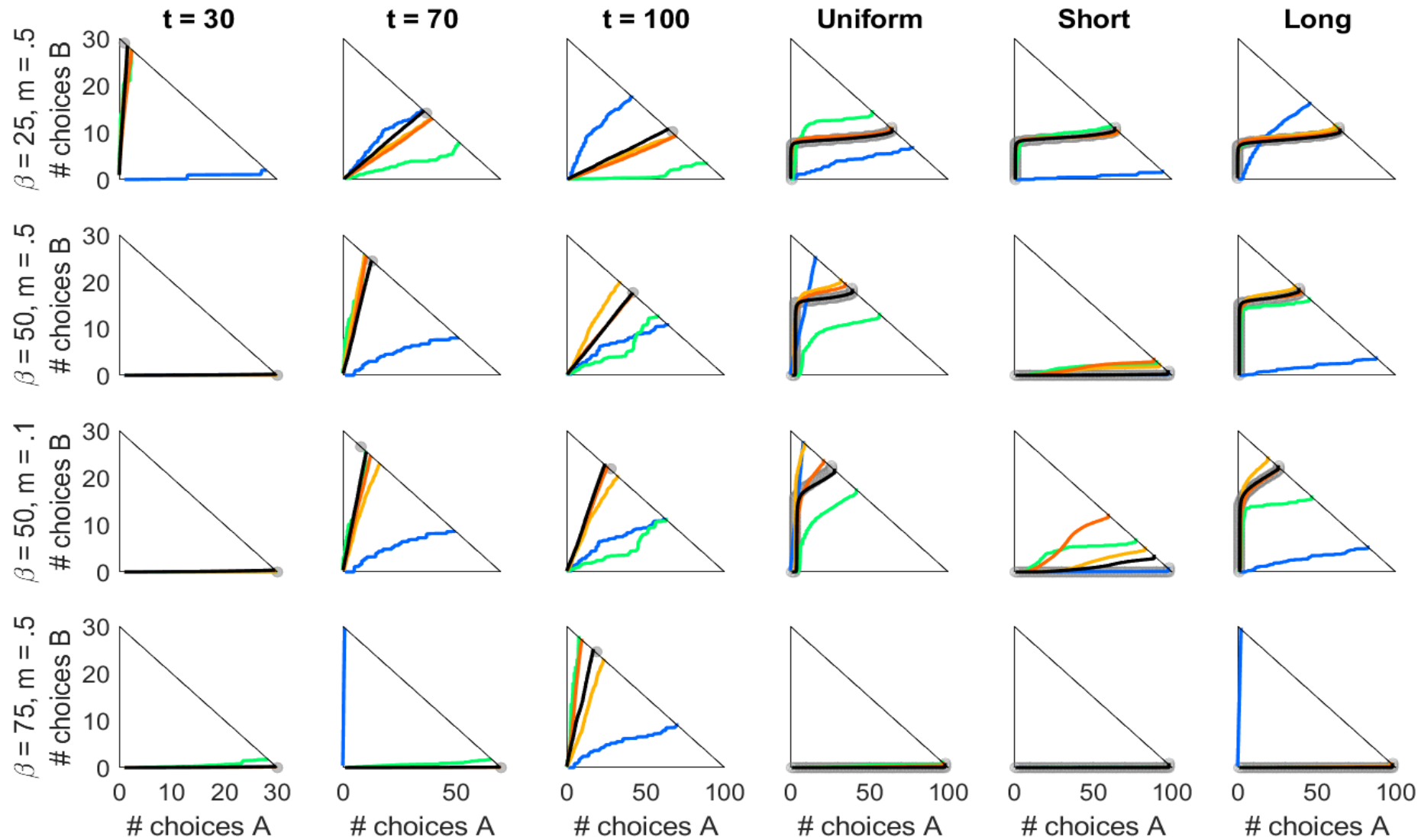


# Machine performance - evolution



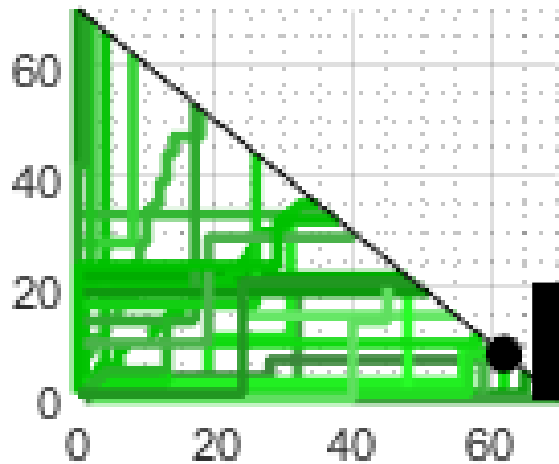


# Machine performance – explicit learning

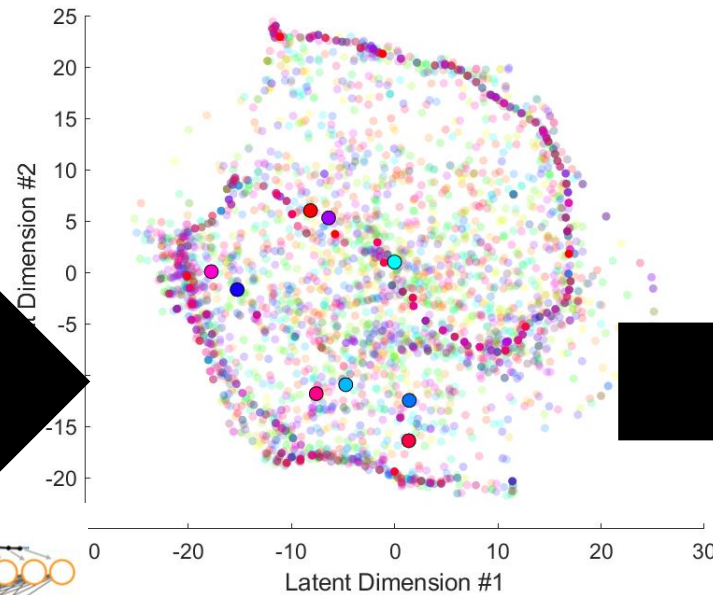


# Encoding & clustering

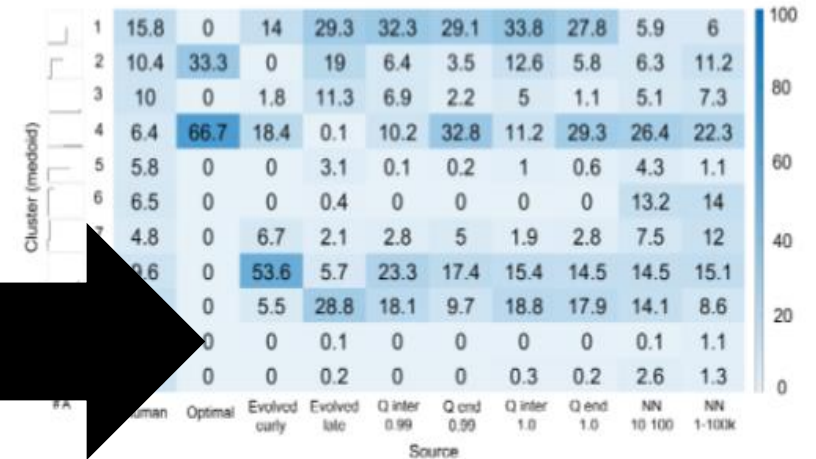
Raw behavioral data



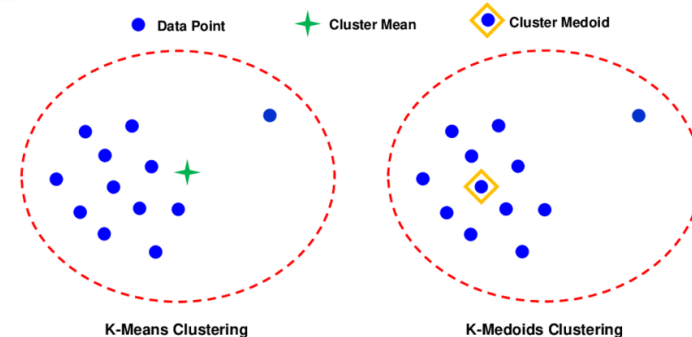
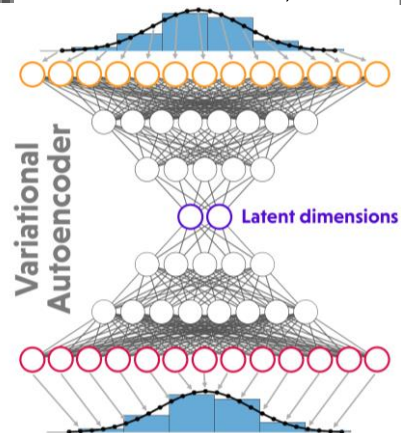
Encoded behavioral data



Clusters of behavioral data



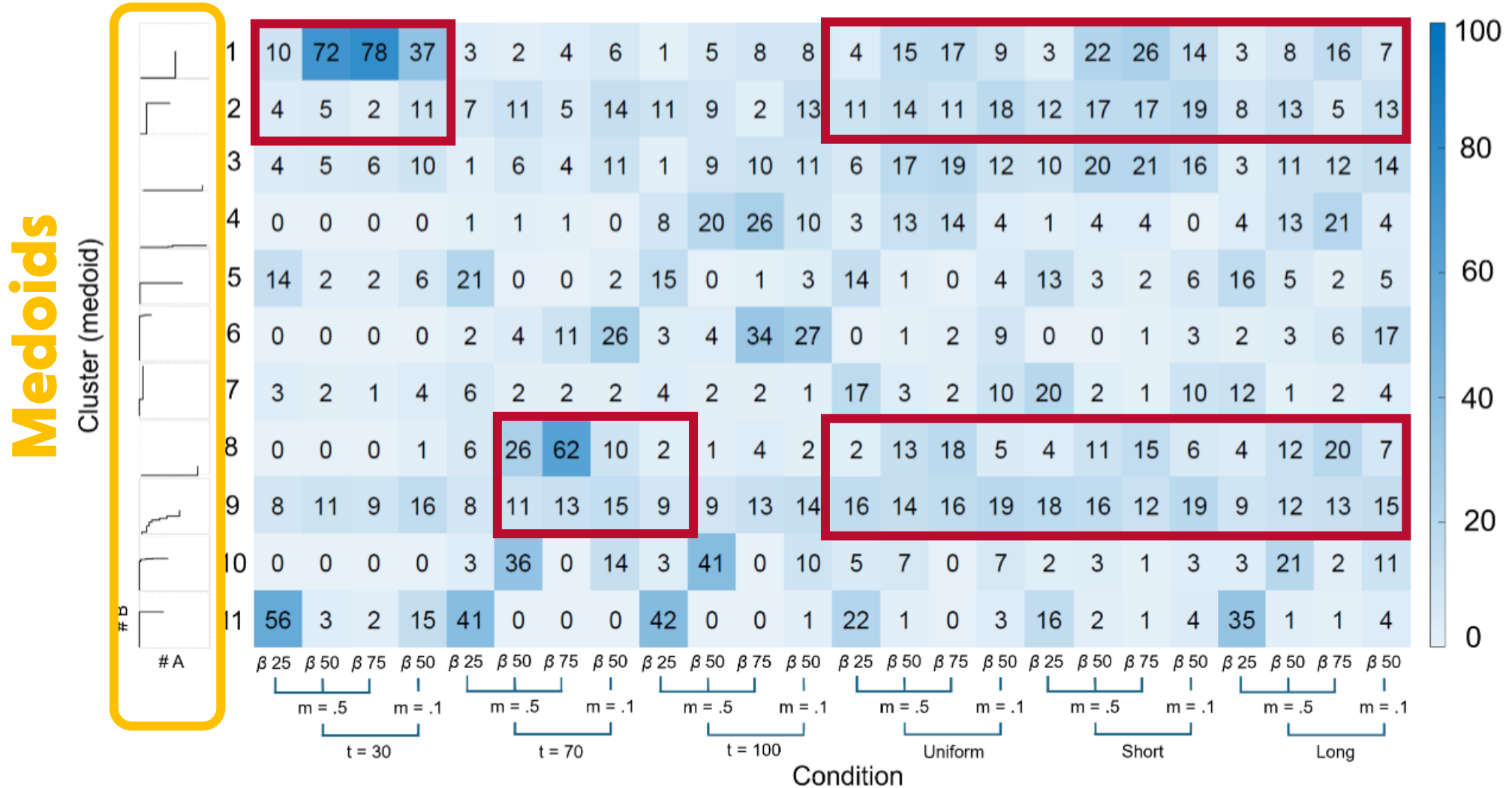
Autoencoder to encode into latent dimensions



Cluster into latent groups using k-medoids

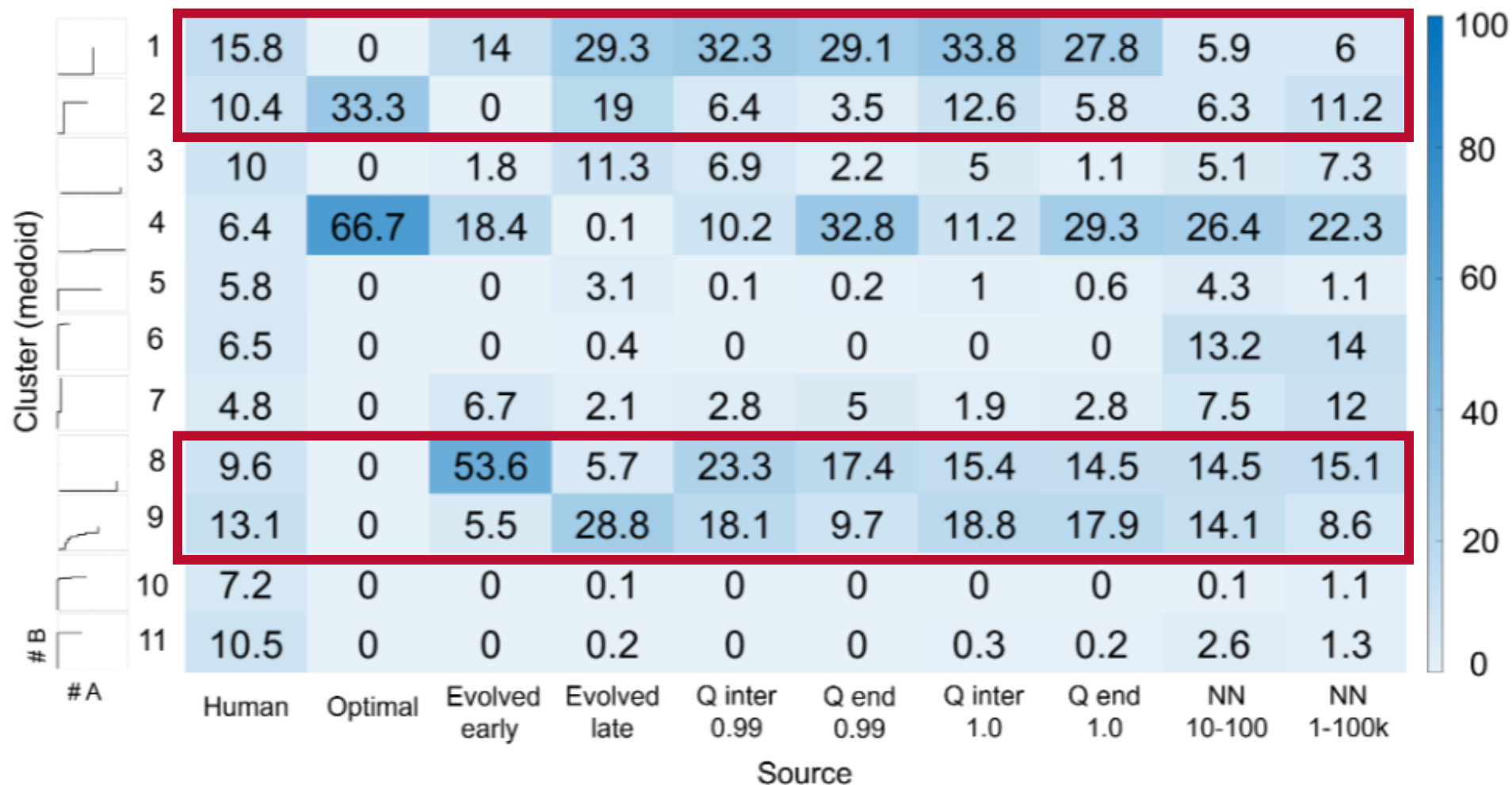
# Clusters of human data

## Procrastination behavior



# Clusters of machine data

## Procrastination behavior





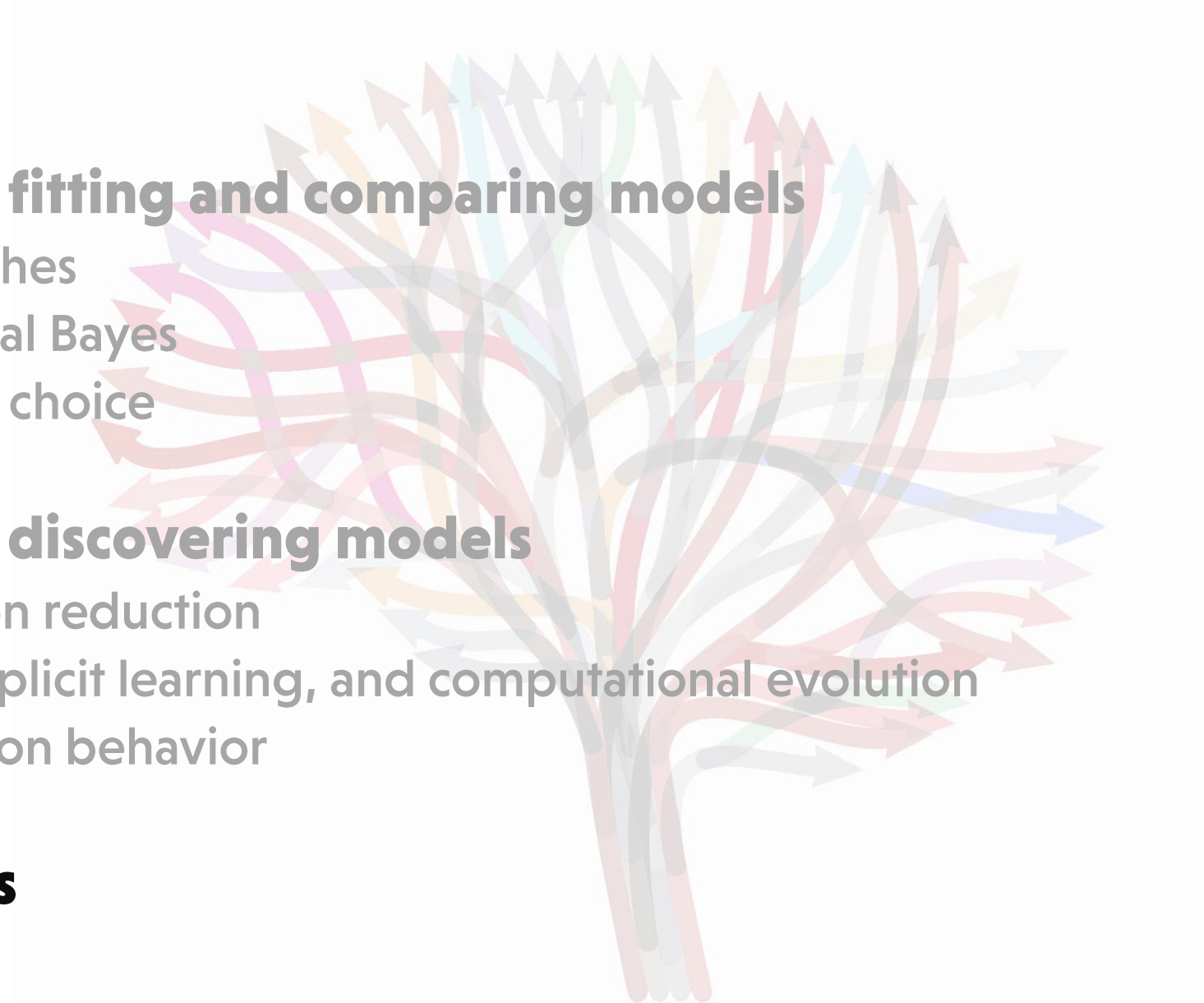
# Take-home messages

#4: People procrastinate when they are **uncertain about time** - and so do machines!

#5: Procrastination occurs in **evolved agents and RL agents with temporal discounting**

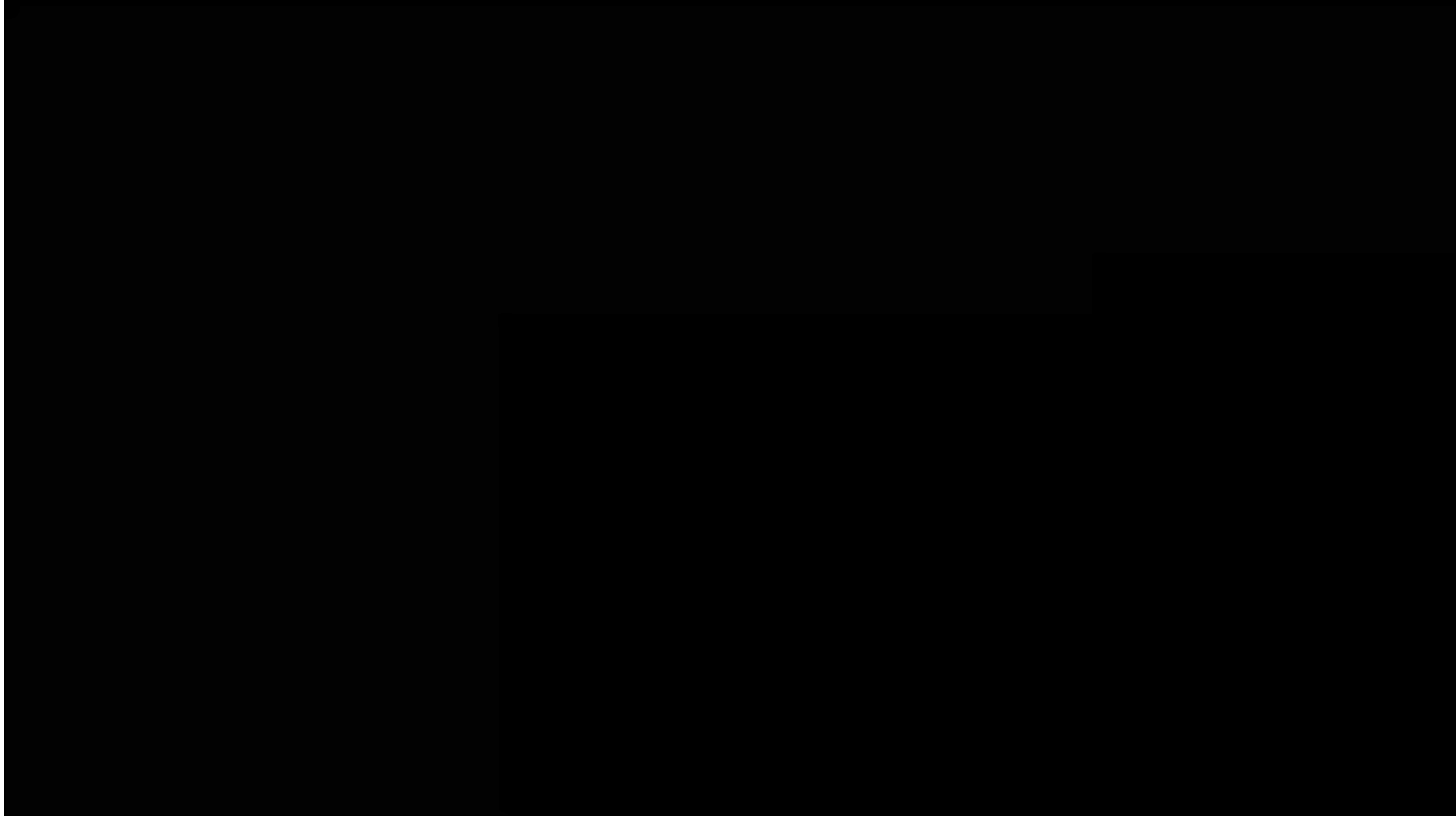
# Outline

- Machine learning tools for **fitting and comparing models**
  - Issues with current approaches
  - Comparison with hierarchical Bayes
  - Illustration in intertemporal choice
- Machine learning tools for **discovering models**
  - Autoencoders for dimension reduction
  - Reinforcement learning, explicit learning, and computational evolution
  - Application to procrastination behavior
- **Current / Future directions**



# Current / future directions

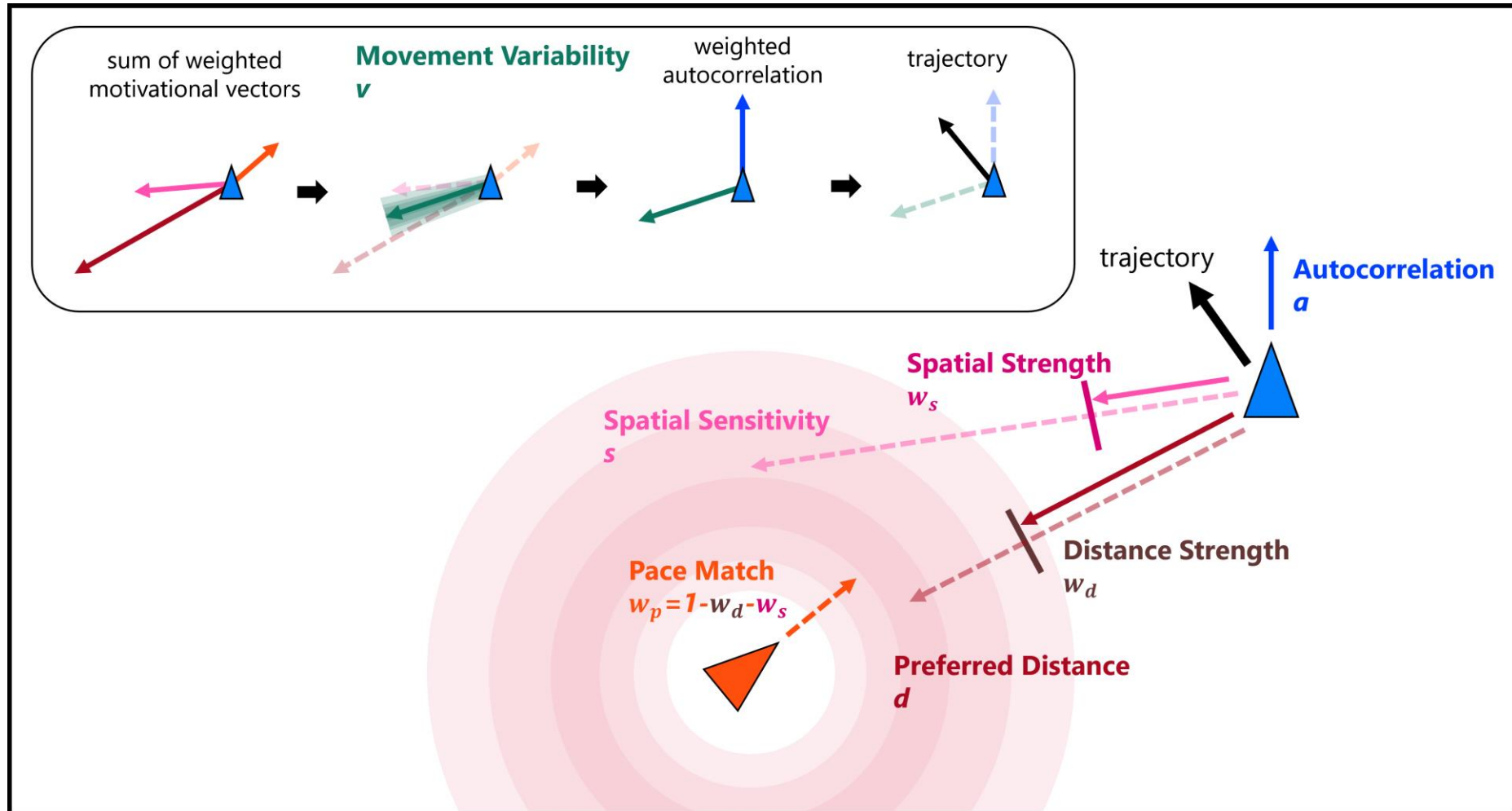
- **Real-time intent inference** using cognitive models
  - AI is socially incompetent – typically doesn't understand **what you want**
  - Equipping AI with efficient cognitive models allows them to make inferences about latent psychological processes (goals, intents)



# Current / future directions

- **Real-time intent inference** using cognitive models
  - AI is socially incompetent – typically doesn't understand **what you want**
  - Equipping AI with efficient cognitive models allows them to make inferences about latent psychological processes (goals, intents)
- **Uses networks to fit approach-avoidance models in real time**
  - Predicts latent goals from a continuous stream of task behavior
    - Player vs Computer (75 participants + eye tracking)
    - Player vs Player (LAN connection, currently collecting)
    - Third-person assessment of players' goals

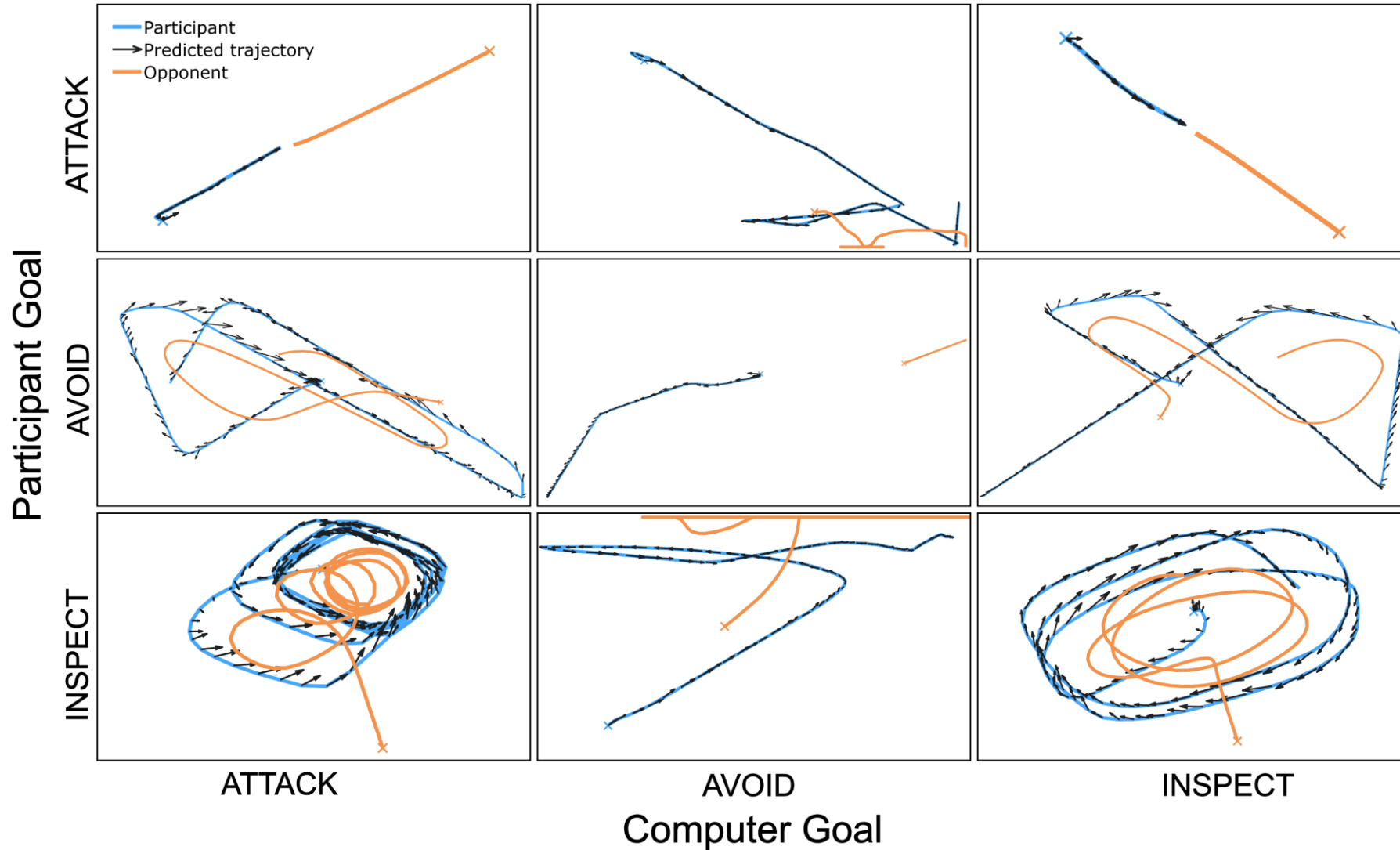
# Global-local objective pursuit model



# Intent inference model fitting

- Time series data from a single trial (10 seconds)
  - Typically ~130-160 pairs of positions [player, opponent]
  - Used a neural network to estimate GLOP parameters based on data from individual trials

# Real-time intent inference

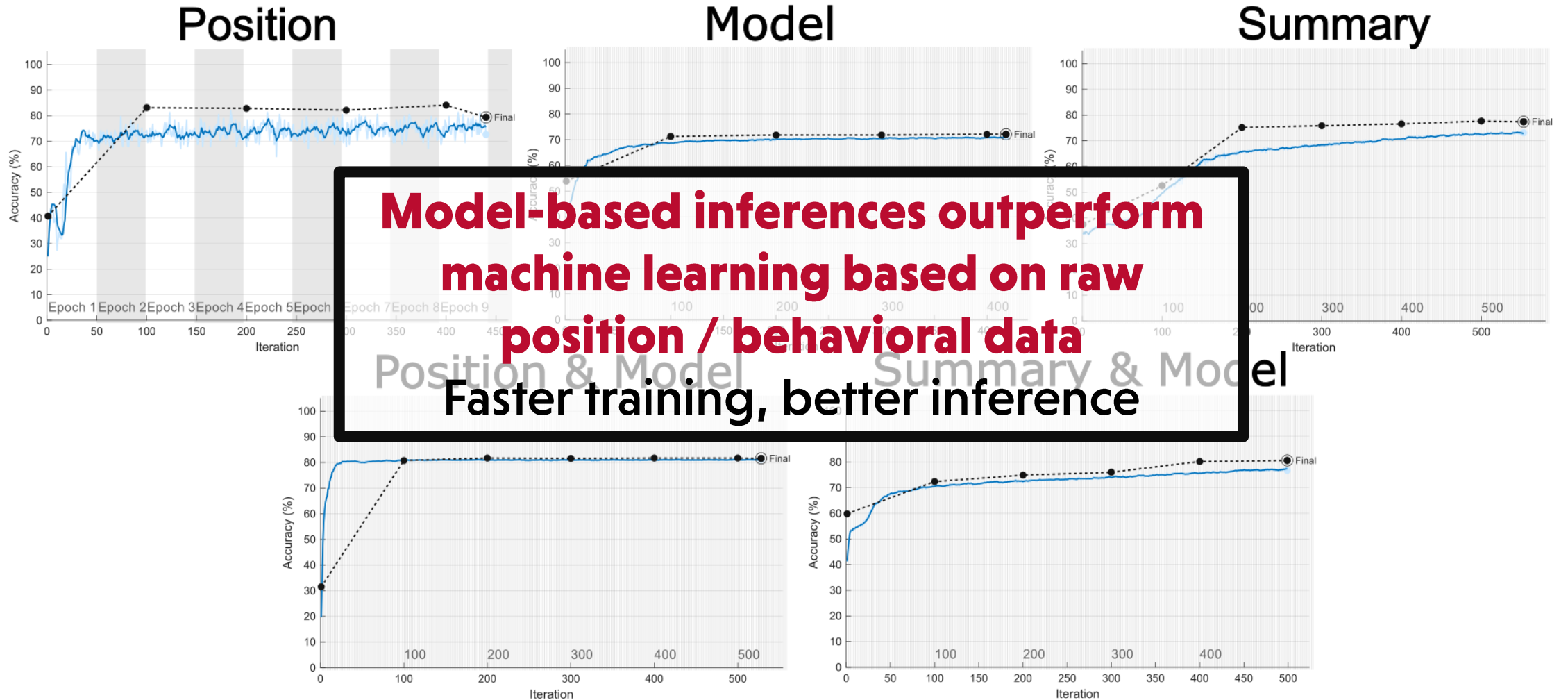




# Intent inference model fitting

- Time series data from a single trial (10 seconds)
  - Typically ~130-160 pairs of positions [player, opponent]
  - Used a neural network to estimate GLOP parameters based on data from individual trials
- Next, used model parameters to make an inference about **what goal the participant was pursuing** on a given trial
  - Trained neural networks based on:
    - Raw position data only
    - Model parameter estimates from GLOP
    - Summary statistics about behavior on a given trial
- Compared against human performance based on videos

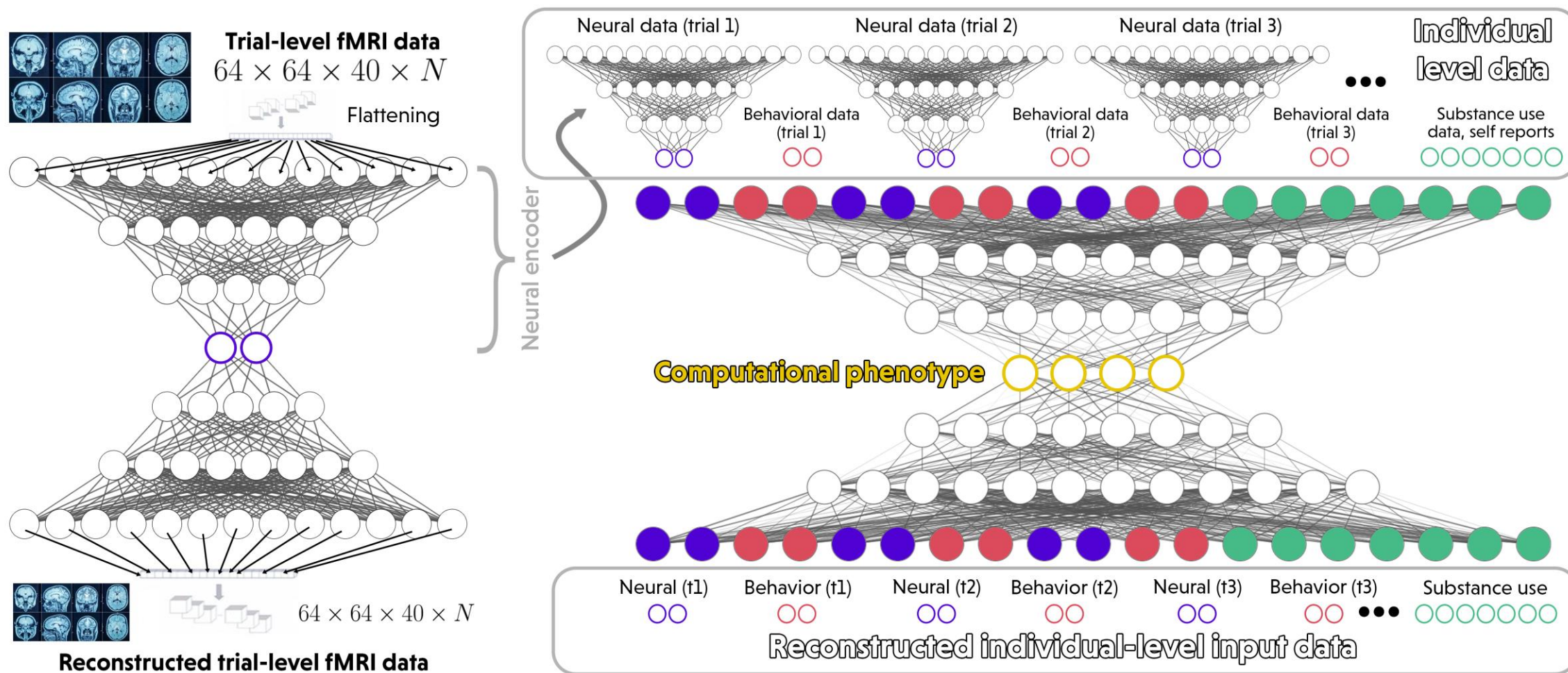
# Real-time intent inference



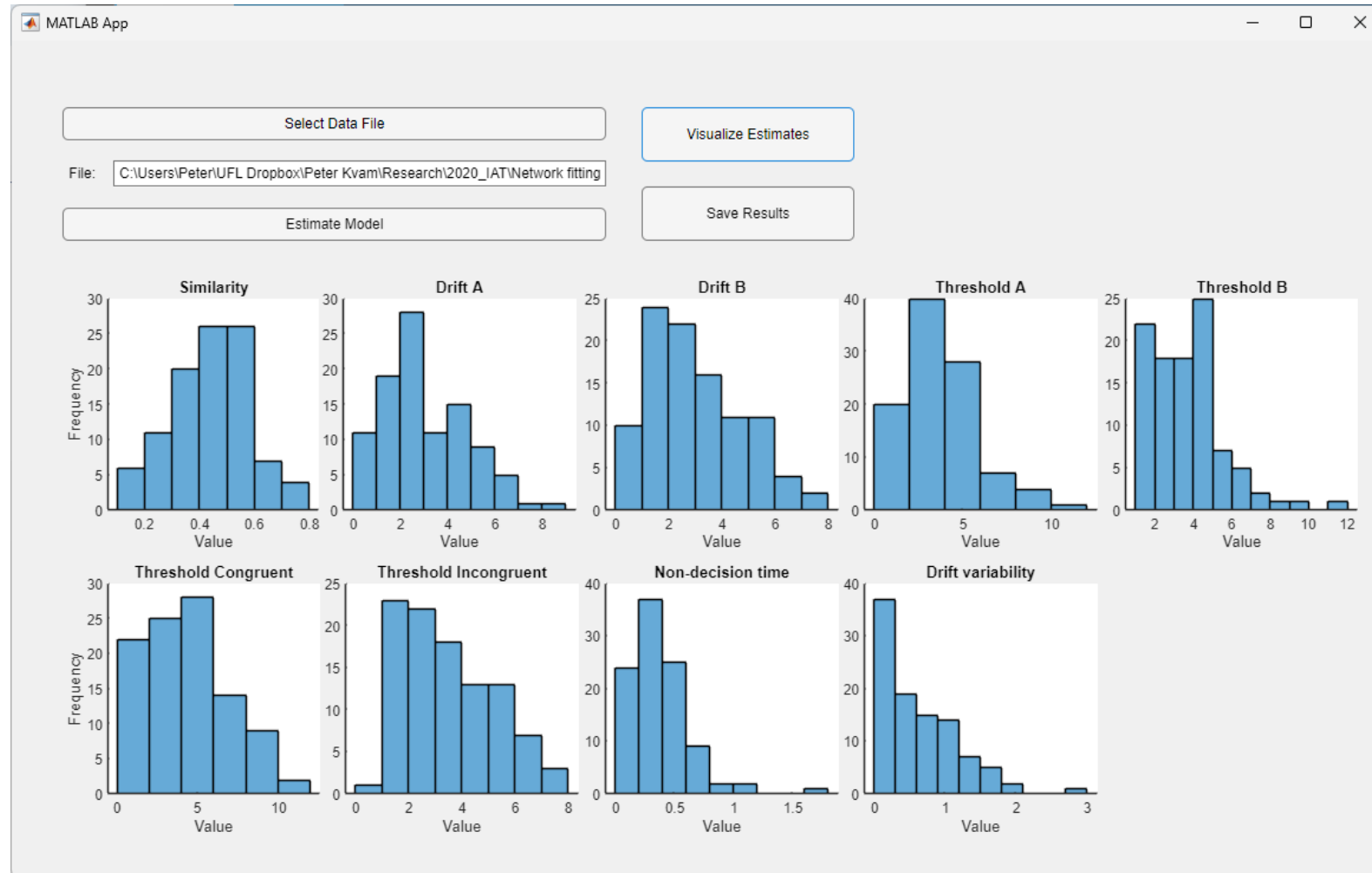
# Real-time intent inference – next steps

- These models are all based on single-trial inferences
  - Subject-level parameter estimates require combining information across multiple trials
  - **Autoencoders** used to compress high-fidelity information in each trial
  - Then, neural network used to estimate subject-level parameters
- Extended model allows us to incorporate more "global" goals
  - Keep opponent at or keep opponent away from a location
  - Extension of Global-Local Objective Pursuit (GLOP) model

# Future directions



# Current / future directions



**Point-and-click  
tools for model  
fitting and  
comparison**

Kvam, P. D., Irving, L. H., Sokratous, K., & Smith, C. T. (2024). Improving the reliability and validity of the IAT with a dynamic model driven by similarity. *Behavior Research Methods*, 56(3), 2158-2193.

# Conclusions

- Deep learning offers the opportunity to fit and compare models that lack likelihood functions
  - Expect to perform as well as hierarchical Bayes for parameter estimation
  - Out-performs fit metrics on model comparison
- Autoencoders are a promising method for data reduction and **latent dimension identification**
  - Nonlinear alternative to EFA / PCA
- We can test and explore **any simulated model** – making room for exciting new models of tasks like intent inference!

# Thanks & Questions



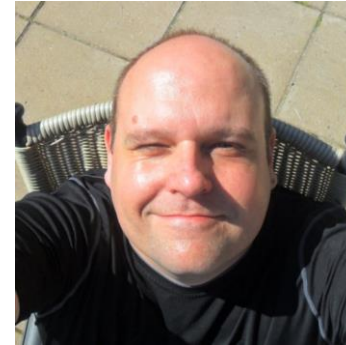
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